

KOREA CONTENT HIGHLIGHT

BANFF
WORLD MEDIA FESTIVAL



Ministry of Culture, Sports
and Tourism



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and Tourism



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Korea Creative Content Agency(KOCCA) supports production, planning, creation, distribution, overseas expansion, business growth, training, R&D, policy financing, and policy study of many different genres, including broadcasting, video game, music, fashion, animation, character, comics, IP, new technology convergence content.

KOCCA is dedicated to promote the welfare of the people by turning Korea into a major player in the content industry worldwide.

KOCCA plans to systemically and strategically support the industrial infrastructures by closely working with stakeholders, relevant organizations, and local promotion centers.

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ASTORY

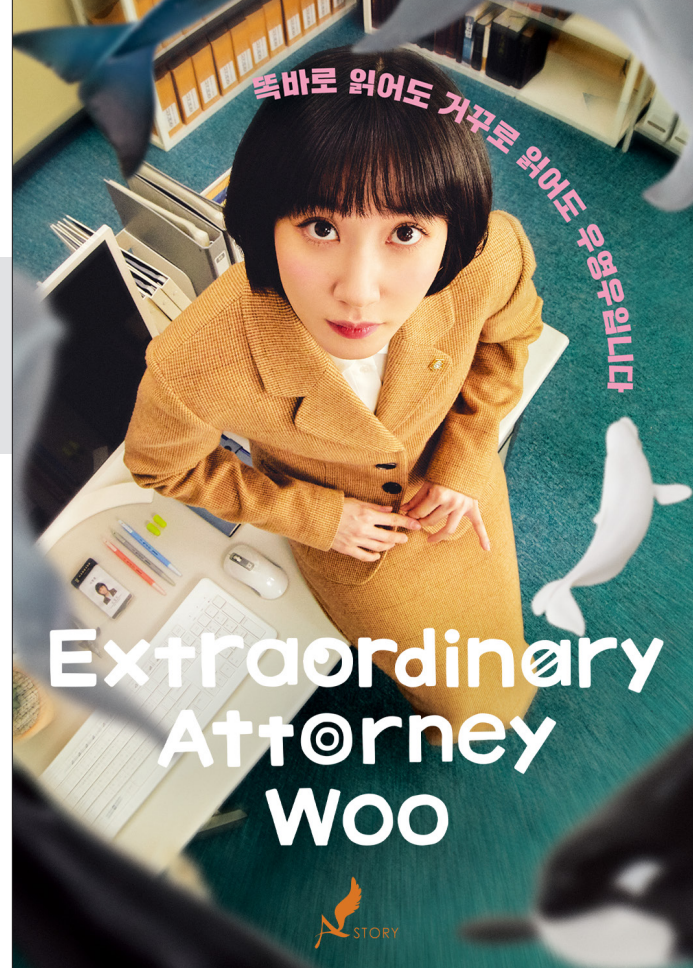
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ASTORY, founded in 2004, is a leading global content studio known for its innovative storytelling that goes beyond entertainment. With a diverse slate of scripted works, ASTORY has captivated audiences worldwide. Its major productions include Kingdom, Netflix Korea's first original series; Extraordinary Attorney Woo, a global sensation; and Big Mouth, the most-watched show on Disney+ in the APAC region in 2022.

Dedicated to developing original content with global appeal, ASTORY actively secures and manages IP rights for its series. Through this strategy, it aims to strengthen its position as a key player in the international entertainment industry.



Extraordinary Attorney Woo

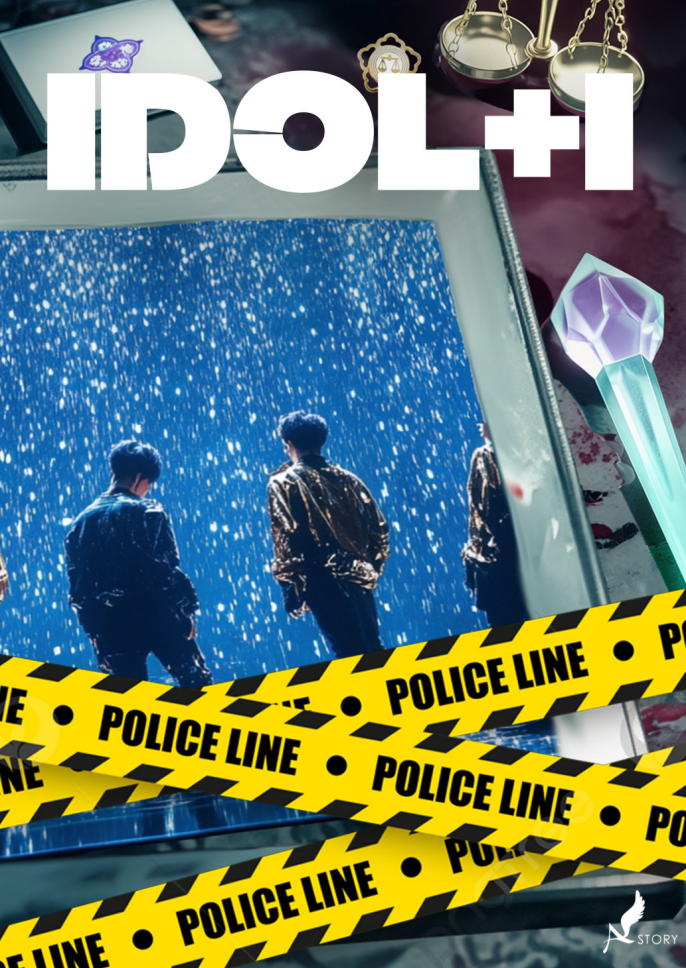
Production Year | 2022

Eps × Min | 16 eps × 70 min

Genre | Human, Legal, Drama

Extraordinary Attorney Woo tells the story of Woo Young-woo, a 27-year-old rookie lawyer with autism spectrum disorder and a genius-level IQ of 164. Gifted with an extraordinary memory and creative thinking, she joins Korea's top law firm, Hanbada, after graduating first in her class from Seoul National University Law School. Despite her talents, she faces prejudice and skepticism from her colleagues due to her unconventional behavior. Assigned a difficult public interest case on her first day, Young-woo begins proving her capabilities in unexpected ways. As she tackles complex cases, her empathy, honesty, and brilliance gradually earn the trust of her team and admiration from clients. Her growth from a socially awkward newcomer to a confident, respected attorney forms the heart of this moving and uplifting drama. Woo Young-woo's unique charm, integrity, and perseverance make her a truly extraordinary character, resonating with global audiences and driving the series' worldwide success.





Idol+1 (W/T)

Production Year | 2025

Eps × Min | 12 eps × 70 min

Genre | Crime, Romance, Comedy

Se-na Maeng, a criminal lawyer, secretly adores the idol group Guardians, especially its member Ra-ik. When Ra-ik is accused of murdering the group's leader, Kang Woo-sung, Se-na dedicates herself to proving his innocence. However, she discovers that Ra-ik is not the perfect idol she imagined—he is arrogant, heartless, and despises his fans. As they uncover the truth behind the case, their relationship swings between love and hate. Meanwhile, Ra-ik struggles with depression, worsened by the return of his ex-girlfriend, and his dissatisfaction with his career. His image crumbles, leading to a shocking murder and his arrest, with Se-na rushing to uncover the truth.



RIKY (W/T)

Production Year | 2026

Eps × Min | 12 eps × 60 min

Genre | Sports Action, Period, Politics, Economy

1962, Tokyo National Gymnasium Special Ring.


A man dressed in a Joseon-style hat, pipe, and a tiger-patterned robe steps into the ring. He is Kim Tan, the wrestler representing Korea. As his opponent enters, cheers erupt from the 30,000-strong crowd. It's Rikibashizan...

The legendary "Riky" makes his entrance. On his robe, a dragon is embroidered with golden thread, rising majestically. Kim Tan, who steps into the ring first, leans against the ropes, waiting for Riki. It feels as though a massive mountain is approaching. A clash of dragons, master and disciple, and a battle between Korea and Japan unfolds. As the cheers quiet down, the drama begins, narrated by Kim Tan.



Mr. Romance

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Mr. Romance is the company behind the Disney+ hit series <MOVING> and <LIGHT SHOP>. <MOVING> stands as the most watched non-English series on the global platform, followed closely by <LIGHT SHOP>. Our latest show, <THE WITCH>, released Q1 of 2025 on Netflix and Channel A in Korea, also held a “Top 10 Drama Series in Korea” title during its period of release.

Mr. Romance first started by acting as the local production unit in Korea for Hollywood tentpoles. Projects include <Avengers: Age of Ultron>, <Black Panther>, and <Pachinko>.

Through these experiences with international collaborations, Mr. Romance positions itself as the most international independent production company in Korea.



Mary Kills People (MKP)

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Medical, Thriller

Sojung, a doctor who provides euthanasia to patients that request it. Daehyun, her comedic friend who lost his medical license due to problems with narcotics in the past. Jihoon, the undercover detective that is out to investigate these mysterious deaths. These three will clash, fight, yet collude as they internally struggle with the morality of assisted suicide – all while they externally struggle against powers of corruption from above and below. What does it mean to have a dignified death? Is blood on your hands worth the relief it provides to those who need it? Watch along as <Mary Kills People> and Director Park takes you on a wild rollercoaster of emotions, jumping around from sincere to emotional to lighthearted joy.





Buy King

Production Year | 2026

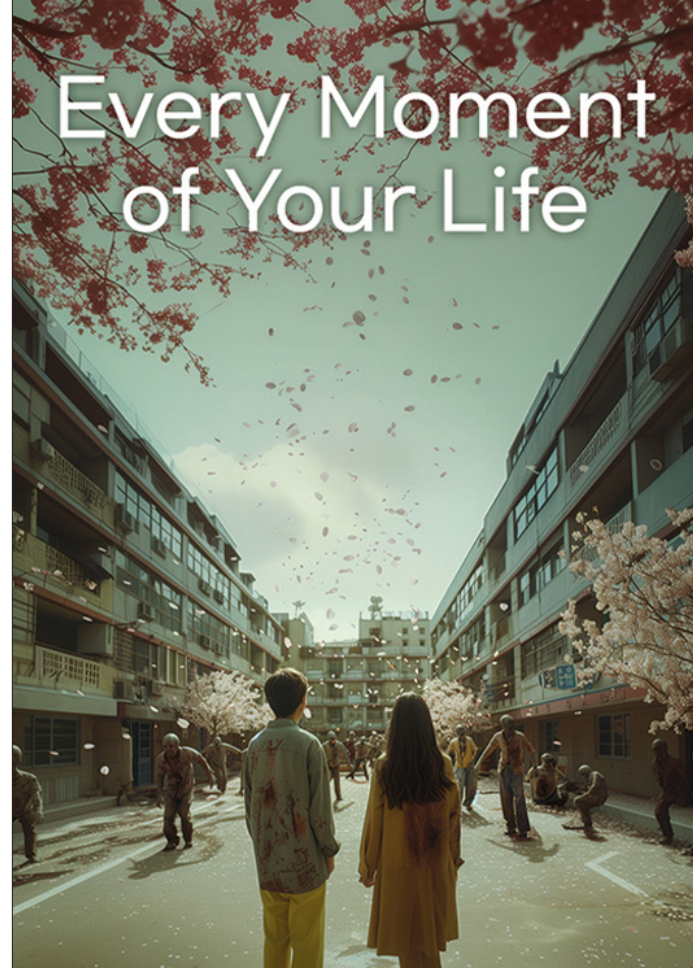
Eps × Min | 10 eps × 60 min

Genre | Drama

“Chaebol” – a large, family-owned business conglomerate in Korea.

These Chaebols hold and wield extreme power in the modern Korean society. Behind the smokescreen of politics and public noise, these wealthy few control the direction of the Korean economy. Passed down from generation to generation, this is what old money in Korea is defined as. But what happens during this process of succession? Peaceful transfer of power? Doubtful. So how far is the wayward second son of a certain Chaebol family willing to go to become the successor of the crown?

Based on the highly confidential, yet true stories of Korea’s ultra-rich, <Buy King> offers an exclusive glimpse into the lives of Korea’s wealthiest families and their bloodthirst to become the king of their multi-billion family businesses.



Every Moment of Your Life

Every Moment of Your Life

Production Year | 2026

Eps × Min | 8 eps × 60 min

Genre | Drama

When we think zombies, we usually think brain-craving monsters. But what if the apocalypse happened and the zombies that exist were humans who have become stuck in an everlasting loop of their last memory on Earth?

Once distant, aloof neighbors, a man and woman become the only survivors of their apartment complex.

The two decide to work together to help their zombie-turned families and neighbors to reclaim their memories by bringing them back to their homes and reminding them of their previous selves as humans.

And a once a boring, regular, run-down apartment, becomes a building full of beautiful memories.


From Kangfull, the creator of <MOVING> and <LIGHT SHOP>, another deeply emotional, human story is born.





CJ ENM Co., Ltd.

 <https://watch.cjenm.com/>

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Where does true originality come from?

Since 1995, CJ ENM has been answering that question. We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment. We are discovering K-POP's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia. Originality thrives on common themes in every language, every age and every generation. New characters and stories bring us together through universal emotions we all share.

At CJ ENM we love to find the familiar within the unfamiliar and the thrill that comes with it.

We live to discover untold originals.



Way Back Love

Production Year | 2025

Eps × Min | 6 eps × 45 min

Genre | Fantasy, Romance

The Grim Reaper appears as the person you love the most before you die. In front of 24-year-old Hee-wan who has no will to carry on and lives as a social outcast, her childhood friend as well as her first love Ram-woo appears as a Grim Reaper and tells her she will die in a week.

Hee-wan and Ram-woo are forced to spend a week together. Throughout their time together, they rediscover the meaning of life and reconnect with what truly matters.





LTNS (Long Time No Sex)

Production Year | 2024

Eps × Min | 6 eps × 60 min

Genre | Black Comedy

Woo-jin and Samuel, a sexless married couple, are utterly fed up with their lives. To improve their circumstances, they choose to earn money by blackmailing unfaithful couples. As they track down these couples, they find financial stability and rediscover their own connection. They start working on their own issues, but the more they delve into it, the hidden truth resurfaces, complicating their journey. What is the truth they've been avoiding?



World of Street Woman Fighter

Production Year | 2025

Eps × Min | 9 eps × 120 min


Genre | Competition, Music


This time, the competition goes global! 6 female dance crews representing 6 different countries touch down at "Street Woman Fighter" to win the title for the International Champion. With a series of challenges likened to a world championship, the heated battle of 6 dance crews strive to become the best of the best. A global dance competition show unrestricted to nationality or ethnicity — World of Street Woman Fighter! The unexpected, unprecedented global dance competition. Let the battle begin!





MBC

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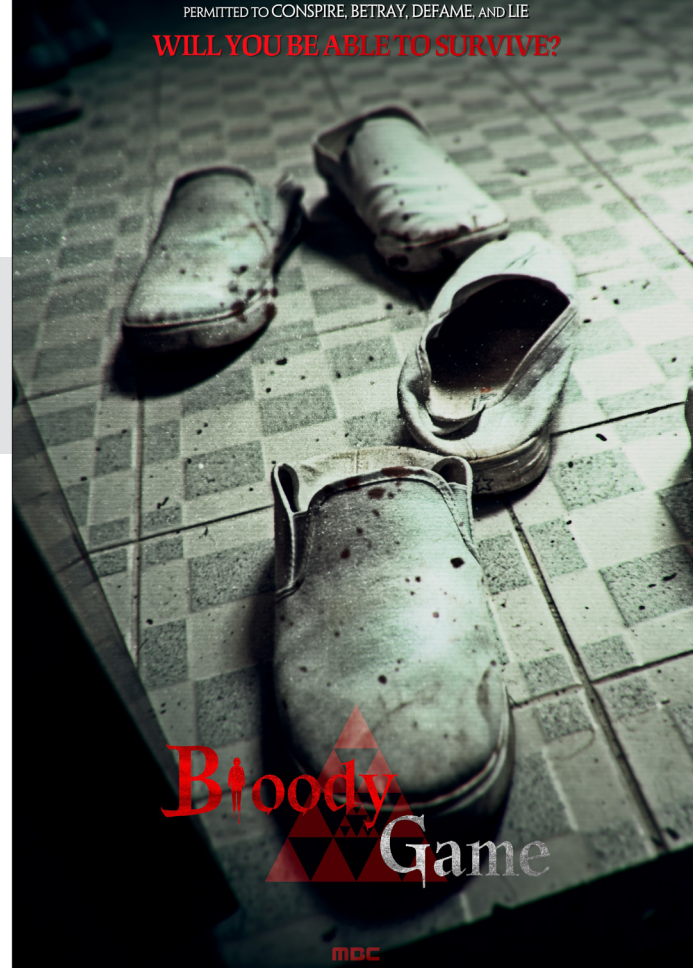
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MBC is a public broadcasting corporation in Korea.

Since its founding in 1961, MBC has grown into a major media group with 16 local stations and 6 subsidiaries. MBC strives to fulfill its role as a public broadcaster and to build social credibility through change and innovation.

MBC produces programs that inform, entertain, and inspire—actively engaging with its audience. Pursuing audience-first values, fairness, public service and creativity, MBC's wide spectrum of content shows an outstanding performance in viewership rates and content power index. MBC's content is well received not just in Korea but around the globe.

WILL YOU BE ABLE TO SURVIVE?



Bloody Game (Season #1~#3)

Production Year | 2021~2024

Eps × Min | 12 eps × 90 min

Genre | Reality, Survival, Format

With \$1,000,000 at stake, 10 participants take on a fierce survival in the "bloody mansion". The participants are allowed to show off their exhilarating resourcefulness, come up with secret conspiracies and even betray others, all for money.

Participants compete to win in the Money Challenge that is offered once a day, and the winner is prized with money and exemption from being eliminated.

At the end of the day, the participants must decide on who to eliminate.

Surprising twists and turns take place at the scene of a desperate survival full of clever lies, betrayals and conspiracies.

Who will be the ultimate survivor to take the "Throne of blood?"



Oh My Ghost Clients

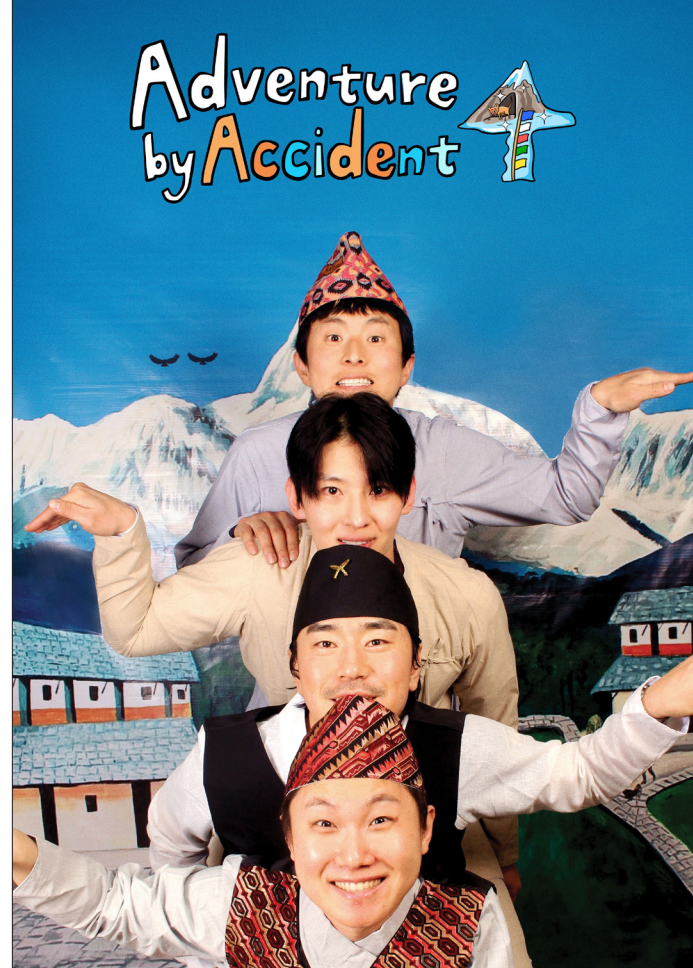
Production Year | 2025

Eps × Min | 12 eps × 70 min

Genre | Human, Comedy, Drama

After a near-death experience, a rookie labor attorney enters an unfair contract to work for ghosts. Now, he has to risk his life to aid the unjustly deceased in this comical fantasy human office drama.

Moo-jin is a labor attorney who gets paid for covering up the corruption of problematic companies while visiting labor sites with high industrial accident risks. One day, during an inspection of a factory, he faces a near-death crisis when steel materials collapse. At that moment, a Bodhisattva with a burning labor law book in hand appears before Moo-jin and forces him to sign a labor contract. Then, Moo-jin gains the ability to see ghosts, and to save his own life he also must solve various labor problems brought by the ghosts and resolve their grudges. He goes through a chaotic ghost-helping adventure, meeting various characters of ghosts, from one who vanishes powerlessly to another who tries to possess Moo-jin's body to take revenge.



Adventure by Accident Season #1~#4

Production Year | 2025

Eps × Min | 10 eps × 70 min

Genre | Reality, Adventure, Traveling Show

After dreaming of starting his life anew and traveling to Uyuni Salt Flat and Indian crematoriums, Kian84 sets out to the primordial sea.


With Pani Bottle, the genius traveler, Dex, who is in his element, and Lee Si Eon, Kian84 searches for wilderness and happiness in the mysterious land that holds primitive nature, Madagascar.


The freedom they feel by the sea of the last oasis on Earth, an island located in Southeast Africa, excites them. Kian84, who adapts well without verbal communication, Pani Bottle, the pro diver who dives into every body of water he sees, Dex, who suits the emerald color of the ocean well, and Si Eon, who has returned to keep his loyalty, together seek beauty on the other side of the globe. Why don't we sail out with the four men?



EO Contents Group, Inc.

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EO Contents Group is a global IP content studio founded and led by Oh Eun-young, a veteran producer with 27 years of experience in the media industry. EO has developed 102 original IPs in collaboration with more than 200 writers, from emerging voices to top creators.

The company has produced five commercial feature films and four television series, including Love Scout, Head Over Heels, Dear Hongrang, and Night Has Come, which reached #1 on Netflix globally.

By managing the full content value chain—from IP creation to production and distribution—EO is building a sustainable, globally driven content model, positioning itself as a leading force in Korea's global storytelling movement.



Night has come

Production Year | 2023

Eps × Min | 12 eps × 35 min

Genre | Mystery thriller

"A Mafia game they can't escape from has begun."

The students of Class 3-2 from Yuil High School head off to camp, excited for a break. But soon, they realize something is wrong—no other classes are in sight, and all contact with the outside world is cut off. Suddenly, a mysterious app installs itself on their phones, and an eerie "Mafia Game" begins. That very night, a friend's shocking death turns the camp into a nightmare. As the nights repeat, the students come to understand a chilling rule: someone among them is the "mafia." A classmate—perhaps a close friend—could turn at any moment. No one can be trusted. Despair sets in as they realize there's no way out of the game. But at the end of this deadly game, they are faced with a shocking truth.





Love Scout

Love Scout

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Romance

“She’s a CEO who has it all — except her life together. He’s a single dad who manages everything — except her.”

Ji-yoon Kang is the powerhouse CEO of a top headhunting firm. Fierce, successful, and unstoppable at work — but when it comes to real life? She’s as helpless as a wild seven-year-old. Enter Eun-ho, a single father and the ultimate parenting expert, armed with patience, precision, and a knack for managing chaos. After previously clashing over the same job candidate, their reunion as boss and executive assistant is anything but smooth. No one else was willing to work with Ji-yoon, and no company would hire Eun-ho. Reluctantly, they agree to a six-month trial — just enough time to get on each other’s nerves. But slowly, familiarity blooms... and so does something else neither of them expected.



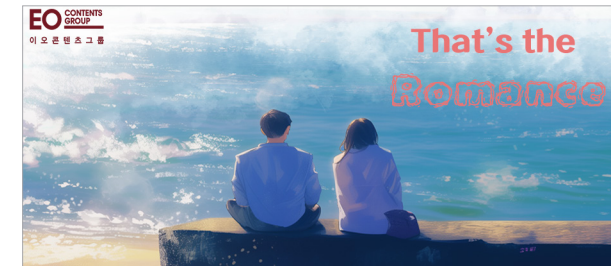
That’s the romance

Production Year | 2026

Eps × Min | 12 eps × 60 min

Genre | Romantic Comedy


Today is Chloe's wedding day. It's supposed to be the happiest day of her life, but she's depressed. The reason is that her groom, Ethan, didn't come to the wedding! He went to his best friend's father's funeral the day before the wedding, which was also a lie. Chloe tries to keep calling him but the other man answers and tells that Ethan's mobile phone is in other distant region and immediately heads to that place... but Chloe sees that Ethan is in love with a young girl.





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OAL Co., Ltd. (Once in A Lifetime) is a content production company based in Seoul, South Korea, established in 2013. Founded by experienced professionals from across the film industry, OAL engages in the full cycle of content creation, including planning, production, marketing, and distribution.

The name "Once in A Lifetime" reflects our vision:

To create exceptional stories that offer audiences unforgettable moments and lasting emotional resonance.

Office Comedy Series

Civil Servant KIM Goes Crazy



Civil Servant KIM goes Crazy

Production Year | 2025 (Currently in Pre-Production)

Eps × Min | 12 eps × 60 min

Genre | Comedy

Based on the webtoon of the same name, this drama centers on cryptocurrency, a hot topic among young audiences.

It follows Do-ro KIM, a struggling civil servant in the city's traffic department, whose life changes overnight when a Bitcoin he accidentally bought in high school, while enduring school bullying, suddenly skyrockets in value 10 years later.

Thrust into sudden wealth, he embarks on a journey of transformation that reflects the hopes and dreams of a younger generation.

Blending sharp humor with social critique, the drama also delves into the corruption of high-ranking city officials, a Do-ro fearlessly exposes their wrongdoings.

With its timely subject, relatable protagonist, and a balance of comedy and intrigue, this series is expected to become one of 2026's most anticipated and talked-about dramas.



I KILL U

Production Year | 2024

Eps × Min | 6 eps × 30 min

Genre | Hard-Boiled Action

The society is outraged when Jiyeon HAN, the granddaughter of the president of a construction company, is revealed to be the culprit of a drunk driving accident in Jeju Island.

Chairman Han tells Director Yoon to devise a plan to save his granddaughter.

Director Yoon approaches Sunwoo KANG, who looks like Jiyeon HAN on social media, and offers to act as bait to attract the attention of the Jeju Airport press corps.

Sunwoo initially refuses, but eventually accepts the offer to raise money for his sick mother's surgery.

When Sunwoo meets Jiyeon, Sunwoo discovers a different side of Jiyeon, feeling sympathy and a sense of kinship with her.

Sunwoo offers to help her, but Jiyeon tells her to run away, saying it is Director Yoon's dangerous plan.

Sunwoo escapes from the villa but is mistaken for Jiyeon and kidnapped.

Will Sunwoo be able to survive safely?



OKAY MADAM 2

Production Year | 2025 (Currently in Development)

Eps × Min | 100 min (Feature)

Genre | A family-friendly action comedy

Six years after the hijacking incident, Mi-young is overwhelmed by her rebellious teenage daughter, her unemployed husband, and a struggling donut shop.

When Hyun-min, the troublemaker flight attendant from the past, invites her to his wedding on a luxury cruise with his wealthy fiancée Anna, Mi-young decides to attend alone.

On board the “Gold Caribbean,” she enjoys unexpected freedom and befriends Ji-hoon, a charming magician.

But the night before the wedding, the ship is hijacked, and Anna reveals herself as the mastermind. “If you want to save the passengers and your family, surrender, Magnolia.”

Mi-young learns that Anna kidnapped her husband and daughter and brought them onto the ship. Realizing she was the true target, Mi-young teams up with Ji-hoon to fight back.

This time, the action explodes on a cruise ship—with bigger stunts, bolder laughs, and Mi-young back in full force.

A wild, funny, and exhilarating sequel that proves moms really can do it all.

Memo

Memo

Memo

Memo