



 Ministry of Culture, Sports  
and Tourism

 **KOCCA**  
KOREA CREATIVE CONTENT AGENCY

**CONTENT** **K-IP** **KOREA**  
**CONTENT**  
**IP**

CONTENT **K-IP** KOREA  
CONTENT  
IP





Korea Creative Content Agency(KOCCA) supports production, planning, creation, distribution, overseas expansion, business growth, training, R&D, policy financing, and policy study of many different genres, including broadcasting, video game, music, fashion, animation, character, comics, IP, new technology convergence content.

KOCCA is dedicated to promote the welfare of the people by turning Korea into a major player in the content industry worldwide.

KOCCA plans to systemically and strategically support the industrial infrastructures by closely working with stakeholders, relevant organizations, and local promotion centers.

#### **KOCCA HEADQUARTERS**

- **Content IP Strategy Team**

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## Palm Pals Fantastic Land

Production Year | In Progress

Eps x Min | 30 ep. x 5 min

Genre | Adventure

Welcome to Palm Pals Fantastic Land!

In the enchanting world of Palm Pals, there are diverse creatures and magical wonders. Everything is filled with pure charm and cuteness in the Fantastic Land.

However, one day, bright starlight begins to disappear from all corners of the Fantastic Land. Stars represent the life force of this world, and as their light fades, the inhabitants become lethargic, and the environment starts to deteriorate.

The Palm Pals embark on a courageous quest to reclaim the lost starlight, braving untold challenges and discovering the true power of unity and friendship along the way.



BALLOOMIZ

## Balloomiz

Production Year | In Progress

Eps x Min | 20 ep. x 2 min

Genre | Fantasy Adventure

Balloomiz have always lived in a peaceful and hopeful world. Out of nowhere, the world has become ravaged by "Worry-Monsters".

Join Pin, Caesar, Fork, the trio of slapdash heroes, run haphazardly around to fight the Worry-Monsters and hopefully save them before it's too late.



# CAMPFIRE

ANIWORKS

## Campfire Aniworks

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Campfire Anyworks (CFA) is a company that creates a cultural 3D animation production which developing content to enjoy with whole family members. CFA open the studio in 2017, since we opened studio, CFA is focusing on global market. Therefore, our main 2 projects are done in English, Chinese and Korean. Most of our members are fully experienced with production and they are the members of Olive Studio, which has created <Cocomong>.

The main producer who produced <Cocomong>, <Pororo>, and <Tayo> have come joined together at CFA for global success. CFA is not only planning and producing content, but also creating content IP that has both artistic value and business feasibility to target the global market.



## The Bigfoots

Production Year | 2022

Eps × Min | 26 ep. × 11 min

Genre | Adventure, Sit-com, Family.

The Bigfoot Family, the last dinosaur family of this era, lives on a chaotic island floating alone in the far sea. There are seven dinosaurs in the family, Papatuk, the cowardly father, Mammamia, the genius inventor mother, Popooh, the energetic troublemaker brother, Pippoo, the strongest baby girl, Granny, the forgetful grandmother, Oldfoot, the great storyteller grandfather, and UncleRock, the music buff. The magical volcano in the island leads them to various places. It can be the ants' village or the alligator island. No matter how hard the adventure is, with the house which can be transformed into any kind of vehicle, nothing can stop this family. Even if they find themselves in a giant whale's stomach, the family figures out how to go back to their cozy island. Join the mysterious and comical adventure of the dinosaur family!







# Rainbow Bubblegem

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# Rainbow Bubblegem

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## Rainbow Bubblegem

Production Year | 2023

Eps × Min | 52 ep. × 11 min

(Each season contains 26 episode)

Genre | Magic, Adventure, Mermaid

Mermaid Princess Purple secretly ventured onto the land and found herself in a perilous situation, leading the guardian fairy to transform her into a human using the power of the bubble gems. However, casting the magic spell too forcefully caused the bubblegem to shatter and scatter across the land.

The Queen Whitegold from the deep sea kingdom commands the seven mermaid princesses to attend a school on the land and gather all the scattered bubble gems.

Seizing this opportunity, a formidable force emerged to disrupt the princesses' quest for the bubblegems by sending blobs to the land. Will the princesses be able to overcome the witch's sabotage and gather all the bubblegems while experiencing school life?



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## ChungDahm Media Inc.

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With the aim of becoming a global IP developer, ChungDahm Media has been producing various IP, namely 'CeREELS' by converging Stories, Music (in English), and Animation.

We are expanding content business areas with world-wide partners and pursue a new way to proceed the business.

**[Animation]** : Uploading short animation series on YouTube and developing TV series

**[IP license]** : Published chapter books with SCHOLASTIC, and launched item package on PLAYTOGETHER, a metaverse game, and developed a board game in Korea

**[IP Partnership]** : An IP partnership with THE SANDBOX, launched land in K-wave zone in the platform.

**[Co-production]** : Co-producing webtoons and mobile games, launching in global



## Ella Gator

Production Year | 2020 ~

Eps × Min | 43 ep. × 3 min

Genre | Adventure, Comedy

Ella was adopted into a loving family of alligators. But as she grows up, she starts to feel lonely..! Because developing wings, breathing fire, that seems not definitely alligator's things. So she decides to go adventure with her trusty friend Bird, after reading an article that mysterious footprints are found in Korea. Sneaking into a ship to Korean Zoo, she starts her trip spontaneously. But as you know, it's not easy to stroll around the world of people as an half-alligator body. Even being targeted by Zoo keeper, but her adventure keeps going!



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## The Adventures of Odie

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Production Year | 2020 ~

Eps × Min | 47 ep. × 3 min

Genre | Adventure, Friendship, Family

Odie looks anxious, because she worries her mean cousin brother might eat all her favorite snacks! After school, while they are going back their home, the arcade catches their eyes.

They promised that just game only one time, but they don't know how time is going. After few long hours, they get out from there and surprised that their bikes are gone! They don't have any choices with no money, and they face with a lot of strange situations. As their ways are detoured, Odie's worry is going to be deeper. Well, will she arrive at her home and keep safe her snacks?

This story was inspired by odisey and deformed into a child's experiences.



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## Three Eyes

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Production Year | 2020 ~

Eps × Min | 10 ep. × 3 min

Genre | Sitcom, Family

Three Eyes is a story of Bob, a boring student. He's a geek, who always carried his pet octopus, named Mu. He thinks Mu is a real friend, so he shares his snacks and foods every time.

One day, After Bob mistakenly feeding some vitamins, suddenly, Mu becomes growing as much as Bob in the middle of class! The teacher and some students were faint with this odd situation, but Bob, looks happy that he gets best friend. Looking alien, Mu starts to live as a middle school student. For him, who just lived whole life in his water tank, it's not easy to settle in.

Bob takes care it so much, even though he couldn't settle in there too.. While they struggle to be normal, Bob realize Mu has a gift with singing in music class! After then, he plans to get a huge fame by using Mu's singing during the contest.

Is it going to be success?





## CJ ENM

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Where does true originality come from?

Since 1995, CJ ENM has been answering that question. We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment. We are discovering K-POP's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia.

Originality thrives on common themes in every language, every age and every generation. New characters and stories bring us together through universal emotions we all share.

At CJ ENM we love to find the familiar within the unfamiliar and the thrill that comes with it. We live to discover untold originals.



## Decision To Leave

Production Year | 2022

Eps × Min | 1 ep. × 138 min

Genre | Movie

A case of a man who fell to an unnatural death from the top of a mountain. Hae-jun (Park Hae-il), the detective in charge of the case, meets the deceased man's wife, Seo-rae (Tang Wei). "I was worried when he didn't come back from the mountains, that he would finally die."

'Seorae' shows no emotions after hearing about her husband's death.

The police put 'Seorae', who acts differently from other bereaved families, under the list of suspects. As 'Haejun' investigates the alibi and evidence from the day of the incident, and does undercover work, he finds his attraction to 'Seorae' growing.

Meanwhile, hard-to-read 'Seorae' treats 'Haejun' with absolute nonchalance, despite knowing that he already suspects her.

A suspect hiding the truth, a detective who feels both suspicion and attraction towards the suspect, and their determination to part ways.

2022.06.29

제작/유통: CJ ENM | 15세 이상 관람가





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## Hero inside

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Production Year | 2023

Eps × Min | S1: 11 ep. × 13 min (143 mins)

S2: 9 ep. × 13 min (117 mins)

Genre | 3D Animation / Action, Hero

"What if my comic book heroes came to life?"  
<Hero Inside> is started with this imagination.

In <Hero Inside>, the Heroes come to life from comic books drawn by a cartoonist named Scott. In the story, the "Readers", who call out Heroes from their comic books and order them around are ordinary people like us. The Reader could be you, a family member or a friend.

The Heroes in this show do not possess strong power as Superman or Thor. They are somehow imperfect, have psychological trauma, and could seem too human at times. But these would slowly but surely attract the attention of the viewers. Many unanswered questions will be solved progressively which will keep the viewers on their seats for a long time.



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## Dog Days Out

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Production Year | 2024

Eps × Min | 24 ep. × 5 min (120 mins)

Genre | non-verbal / Slapstick Comedy

On a peaceful morning, when the villagers head off to work, something extraordinary happens - each pet and its toy come to life for a day full of adventure!

Holm and Button, the dynamic duo, have a special bucket list. Every day, they roll it out, choose a mission, and embark on exciting quests. From banana peels falling from the sky to disguising as squirrels to save the bucket list, each episode brings a new mission and a whole of fun!

But here's the twist: each bucket list take unexpected turns, leading to playful, fun, and bits of a chaotic yet amazing discoveries.





## QTIZZ

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Qtizz is Through cute and attractive emotional characters and sensuous content. It is our value and goal to bring joy and excitement to everyone in the world.

Through cute and fun contents and character products that capture the hearts of consumers, We will lead the character entertainment industry and grow into a global company.

Qtizz is a subsidiary of Jaedam Media, a webtoon company.

Secondary business of webtoon character IP, licensing of Cuties original character IP, animation planning and production, character design, emoticons, character products, collaboration.

Qtizz is an IP business specialized company that develops all-round business related to content IP.



## Goodnight Pajamal

Production Year | 2022

Eps × Min | 52 ep. × 1 min

Genre | Comic

Plump animal friends from all over the world gather together for a pajama party!

Goodnight Pajamal is a story about the fun and exciting school life and dormitory life unfolding when cute animal friends from all over the world come to Tongtong International Arts and Physical Education School (Hawaii) to study.

On the weekend night after the art and physical education class is over, the pajama party (pajama + animal) friends have a pajama party at the dormitory. I was tired and fell asleep.







## Little Minicorn

Production Year | 2024  
 Eps × Min | 52 ep. × 1 min  
 Genre | Comic

As a story of the growth of the little unicorns who have fun running around every day at the Rainbow Playground in Cloud Village, Little Minicorn has individual birth attributes. A star who has many dreams and always smiles and thinks interesting thoughts (attributes of a star), Snow (an attribute of snow) with a good heart, Sunny (an attribute of the sun) full of passion, Calm and quiet Luna (attribute of the moon), tearful Clue (attribute of clouds), Fast and brave Li (attribute of lightning), emotional and pure Mint (attribute of plant), Lovely and kind love (attributes of love)



## Eggoogoo friends

Production Year | 2021  
 Eps × Min | 52 ep. × 1 min  
 Genre | Comic

Eggoogoo Friends is a story about the daily lives, small adventures, and travels of egg friends who accidentally broke into the world. Eggoogoo, an egg full of mistakes that broke by accident, and his best friends Mechoo, a timid egg from a steam room, Mac, a timid ostrich egg Tata, a turtle egg with no sense of direction, Addy, a talkative duck egg Duckoo, and Egogo, a mischievous dinosaur egg that woke up from an earthquake.





## ROI VISUAL Co., Ltd.

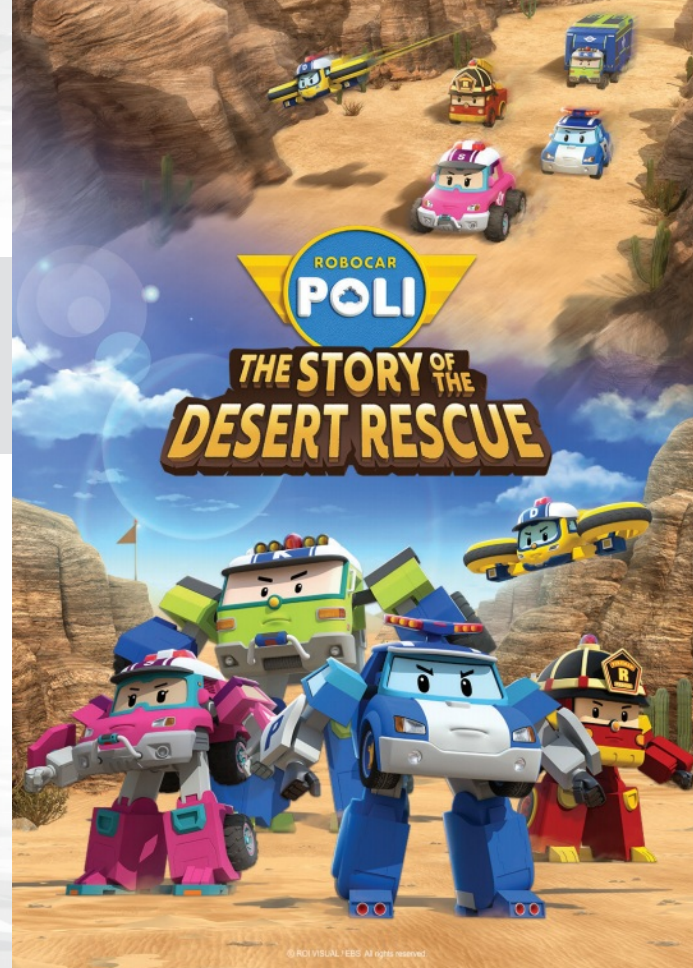
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ROI VISUAL is an animation studio, based in Seoul, Korea and have produced pre-school and kids animations since our foundation in 1999, we have grown into a global entertainment company by introducing our excellent original content such as Woobi Boy, Chiro, Inner Ranger and Robocar POLI.

ROI VSUAL will continue to create good contents so that children can dream of the better world.



## Robocar POLI : The Story Of the Desert Rescue

Production Year | 2023

Eps × Min | 1 ep. × 48 min

Genre | Edutainment

One day, the desert rescue team "Droney," who had lost his memory on the coast, regained his memory with the help of the Brooms Town rescue team and returned to the desert with a unique friendship with the rescue team.

Shortly after, when the camp that traveled to Sandville was in an accident, Brooms Town's rescue team, Poli and Roy, left for the desert to save the center, and Poli and Roy, who were struggling to rescue amid the sandstorm crisis, protect the camp safely with the help of the desert rescue team.

Meanwhile, the friendly Daisy grandmother (or old lady Daisy), a horticultural car, hears that a visitor to Brooms Town had an accident in the desert...





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## Robocar POLI Season 5

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Production Year | 2023

Eps × Min | 16 ep. × 11 min

Genre | Edutainment

New friends visit to Brooms town!

Who is the drone losing his memory in the storm and landing on the beach?

Tintin, a heavy vehicle who wears glasses and has large pincer fingers.

Wonder, a storyteller who pulls a nice cart and performs.

Grandma Daisy, a kind and skillful gardener who moved to Wind Hill.

Daisy's adorable twin granddaughters, Rose and Marie!

Desert Car Rescue Team, Sandy, Kitten, and Droney!

With Brooms Town's villagers and new friends, various commotions come to you.

Robocar Poli season 5 is back with more fun stories!



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## Doremi Friends

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Production Year | 2023

Eps × Min | 26 ep. × 5 min

Genre | Music Edutainment

Melody Island, a fantastic island somewhere in the middle of the Pacific Ocean.

Remi, Dodo, Fa, Sol, and Lati are singing and dancing as they go around on Melody Island just like any other day.

They study with Gloria at school and Bolt teaches gymnastics.

The Doremi friends, watch stars and dream together at Dr. Tori's observatory on Melody Hill.

There are friends yet to meet and towns yet to go in the unknown areas of Melody Island.



# SOPP

## Sopp Co., Ltd.

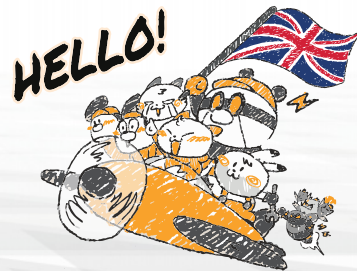
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Tel. +82 (0)2 323 7808 / Fax. +82 (0)10 9195 7808 / E-mail. [info@sopp.co](mailto:info@sopp.co)

Sopp Studio Seoul.

Design-based content planning studio in Seoul, Founded in 2020. Leveraging founder's extensive experience in toy production to branch into original IP planning and development business. The key projects include the epic mecha "Galactic Pantz Series" and the omnibus series "SFGP," with ongoing efforts in animation development and character licensing.



## SFGP (Safety First Golden Panda)

Production Year | 2023

Eps × Min | 52 ep. × 1 min

Genre | Comedy, Sitcom, Omnibus

A hilarious sitcom showcasing the adventures of Danmi, a lively girl, and her sturdy robot, Golden Panda, in their comical daily lives.

Character animation / Brand Advertising / MD Licensing

Original character story for the advertisement of a brand, MD goods, licensing, and various businesses including commercial and public service based on the short story motion of the adventure of Danmi and Golden Panda with a safety theme.







## Galactic Pantz

Production Year | 2022

Eps × Min | 8 ep. × 24 min

Genre | Action Comedy, Adventure

PANTZ, which is a robotic life-form of outer space, has crashed down into Earth in an accident. KASTOR, Pantz's twin brother as well as rival, who chases Pantz to eliminate him. And one man, the ambitious who wants to dominate the world using the both alien twins.

This is the adventure story of Pantz and his human friends that want to return his supernatural power back and come home again overcoming trials on Earth. Will Pantz succeed in escaping from Earth?







# STORYFARM

## Storyfarm

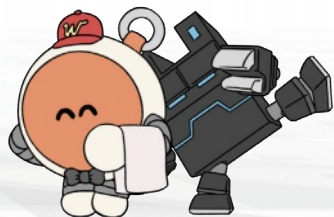
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Storyfarm, established in 2018, is a company that produces top-tier CG content. With accumulated production expertise, Storyfarm aims to leap into a global content company. Not only do we discover original stories to expand into webtoons and animations, but we also broaden our scope to encompass 'immersive content' that can lead the upcoming metaverse and VR markets.

We are a company that transforms IP into various forms to create a storytelling ecosystem.



## Arbo & Bion

Production Year | 2024

Eps × Min | 52 ep. × 5.5 min

Genre | Situational Comedy

Fast food by killer robots.

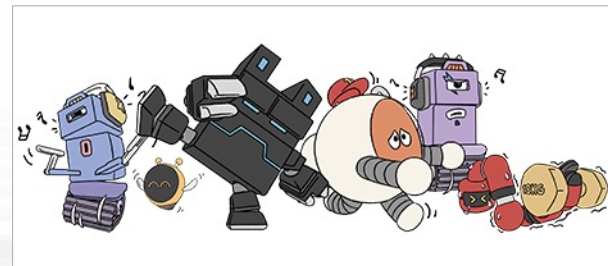
Ruthless combat robots adapt to their part-time jobs.

After the war ends, the combat robots Arbo and Bion find themselves unemployed.

“Ah... how do we make a living?”

To survive in this changed world, they get part-time jobs at W Burger. But, unfortunately, for Arbo and Bion, designed for ruthless combat, the service industry is uncharted territory.

Can they cook with their tough and clunky hands? Can they put on sweet smiles instead of their grim faces? It is a challenge like no other. It seems they are fighting an even tougher battle each day at W Burger.





## TAKEONE COMPANY

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TakeOne Company produces and distributes various media content. We seek to enter the global market by licensing our IP of mobile games, webtoons, TV Series, and characters.

**[Mobile Game]** Global K-Pop idol games development and publishing  
**BTS WORLD(HYBE), BLACKPINK THE GAME(YG), NCT ZONE(SM)**

→ Licensing and sale of merchandised goods

**[Webtoon]** Development of 30+ webtoons in genres such as fantasy, action, romance, etc (Serviced in English, Japanese, and Chinese)

**[TV Series]** TV Series production & distribution (Airing on Korean and International OTT Services such as Netflix and TvN)

**[Character Business]** Production of K-Pop idol concept animation, webtoon, and game targeting twenties and thirties.



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## BLACKPINK THE GAME

Production Year | 2023.05.04

Genre | Mobile game (artist character)

<Global Artist BLACKPINK's first official game 'BLACKPINK THE GAME'>

Become BLACKPINK's producer and directly manage the members of BLACKPINK, Dress up characters in various outfits and gain producing experiences.

### 1. Merchandising Distribution

Global distribution of merchandise goods (Photo cards series, O.S.T album)

### 2. Licensing

BLACKPINK THE GAME IP licensing in Europe.

### 3. Pop-up Store

Operation of Pop-up stores in major cities in Europe







## QQU ENTERTAINMENT

Production Year | 2023

Eps × Min | 40 ep. × 1 min (Season 1)

Genre | K-Pop, Comedy

<K-Pop variety comedy animation 'QQU Entertainment'>  
Coming of age story from idol trainees to global superstars

### [Plot Summary]

Rainbow Building is in the middle of Gangnam, Seoul, Korea. In this building's old rooftop is QQU Entertainment, run by former star Kim Pink. A former superstar, but now he's a nobody CEO... Trainees dream of debut but are in a difficult situation. They repeatedly survive, endure, and take on challenges to debut. Will they be able to debut safely and spread their dreams and passion to this world?

### [Features/Differentiation]

1. Target: Global teens to thirties (Not targeted towards infants and toddlers)
2. Concept: K-Pop idol lifestyle coming of age story in line with the global trend
3. Advantages: Know-how we've built over the years from launching idol games
4. Features: Launched as webtoon, animation and game / character suitable for additional business

@QQU\_ENT\_OKTOP





# The pinkfong Company

## The Pinkfong Company Inc.

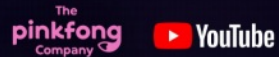
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The Pinkfong Company is a global entertainment company that delivers content and entertaining experiences worldwide. Driven by award-winning brands and IPs, the company has created and distributed a range of content across genres and formats including original animated series, world live tours, interactive games, and more. With 200 million subscribers and 100 billion views across the globe, Pinkfong's YouTube channel is one of the most influential channels for kids on digital, with the most viewed video in YouTube history, Baby Shark became one of the most powerful cultural phenomena.

With its iconic songs, dances, and characters combined, The Pinkfong Company believes in the power of entertaining and engaging content and is committed to connecting people around the world and bringing joy and inspiration to worldwide audiences of all ages.



# 100 BILLION VIEWS



<b>244</b> Countries and Territories	Average Daily Views <b>100M+</b>	<b>200M+</b> Subscribers
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For business inquiries : please contact [pinkfong.license@pinkfong.com](mailto:pinkfong.license@pinkfong.com)

## Pinkfong and Baby Shark's Songs and Stories

Production Year | 2014 ~

Eps x Min | Various

Genre | Various

Pinkfong creates fun and educational videos of songs and stories, enjoyed by children all over the world through global platforms and products. Pinkfong's video series consists of more than 7,000 exciting songs and videos and can be enjoyed through a variety of platforms, from YouTube to OTTs, IPTV, live shows, and mobile apps, etc.

Pinkfong's 3D animated Sing-along Movie series follows the diverse and exciting adventures of Pinkfong, Baby Shark, and their friends. The movie series is packed with fan-favorite songs, including the iconic "Baby Shark song," and both Season 1 and Season 2 have made significant impacts on Netflix's Top 10 lists in multiple countries, captivating children and families worldwide.



Merchandise



Live Shows



Brand Experience







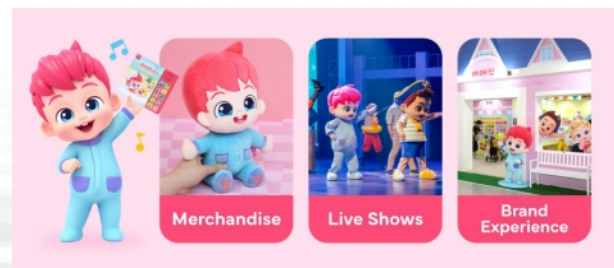
For business inquiries : please contact [pinkfong.license@pinkfong.com](mailto:pinkfong.license@pinkfong.com)

## Bebefinn

Production Year | April 3rd, 2022  
 Eps x Min | 50 ep. x 3 min per Season  
 Genre | 3D CGI Sing-along

<Bebefinn> is Pinkfong's first 3D animated sing-along show featuring a human family. Centered around Finn, a curious 20-month-old baby who loves Baby Shark, each episode follows Finn and his two older siblings, Bora and Brody, and their parents as they explore fun-filled adventures in their daily lives while learning something new.

With relatable stories and joyful tunes, Bebefinn became a breakout sensation as its official YouTube channel surpassed 1 million subscribers in 100 days, and reached 20 million subscribers in June 2024. Bebefinn is capturing the hearts of families around the world through global streaming platforms such as Netflix, and Amazon Prime Video, topping Today's Top 10 Kids on Netflix in 8 countries, including the U.S., and making the same chart in 21 countries.



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## SEALOOK

Production Year | Dec 1st, 2022  
 Eps x Min | 160 ep. x 90 sec  
 Genre | Non-Verbal Comedy

<SEALOOK> is a 3D mockumentary-style sitcom about the daily lives of fun-loving seals, co-produced by The Pinkfong Company and Million Volt, the animation studio founded by the creators of the global hit animated series 'Larva'. Premiered on YouTube in December 2022, the series invites audiences to SEALOOK's world full of laughter, joy, playfulness, and slapstick humor.

This dialog-free series follows a group of lighthearted seals with different looks and personalities as they journey on adventures in the peaceful, cold land covered by ice. Centering on the tagged seals observed in a wildlife sanctuary, each episode spotlights different seals navigating life's weird and wacky challenges in fun ways. As of August 2024, SEALOOK's YouTube channel has 8.3 million subscribers.



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