

The Most Colorful

**CONTENT** **K-IP** **KOREA**  
**PAVILION**

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# KOCCA

Korea Creative Content Agency(KOCCA) supports production, planning, creation, distribution, overseas expansion, business growth, training, R&D, policy financing, and policy study of many different genres, including broadcasting, video game, music, fashion, animation, character, comics, IP, new technology convergence content.

KOCCA is dedicated to promote the welfare of the people by turning Korea into a major player in the content industry worldwide.

KOCCA plans to systemically and strategically support the industrial infrastructures by closely working with stakeholders, relevant organizations, and local promotion centers.

## **KOCCA HEADQUARTERS**

- **Content IP Strategy Team**

Choi, Shi Yeon / Project Manager / [sychoi0875@kocca.kr](mailto:sychoi0875@kocca.kr)

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## Aurora World Corp.

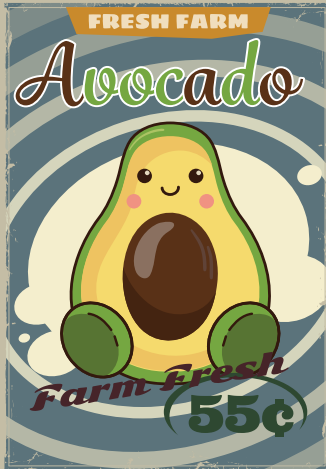
Website. [www.auroraworld.com](http://www.auroraworld.com)

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Established in 1981, Aurora World is a global leader in plush toys and high-quality gift products, and a respected leader in the character and content industry. Aurora World offers an extensive range of branded and licensed products for children and adults.

With its global business competencies & expertise accumulated over the past 40 years, we are exploring the endless license business opportunities with our top-selling brands, YooHoo & Friends, Palm Pals and so much more to come.



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## Palm Pals Fantastic Land

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Production Year | In Development

Eps × Min | 30 ep. × 5 min

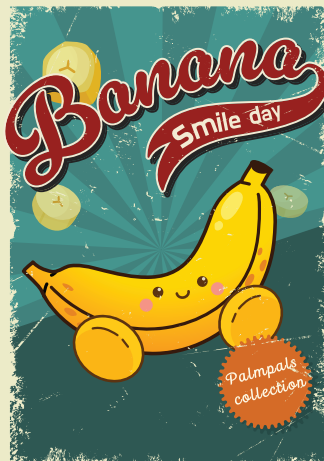
Genre | Adventure

Welcome to Palm Pals Fantastic Land!

In the enchanting world of Palm Pals, there are diverse creatures and magical wonders. Everything is filled with pure charm and cuteness in the Fantastic Land.

However, one day, bright starlight begins to disappear from all corners of the Fantastic Land. Stars represent the life force of this world, and as their light fades, the inhabitants become lethargic, and the environment starts to deteriorate.

The Palm Pals embark on a courageous quest to reclaim the lost starlight, braving untold challenges and discovering the true power of unity and friendship along the way.







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## YooHoo to the Rescue

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Production Year | 2020

Eps × Min | 52 ep. × 11 min

Genre | Action, Adventure

YooHoo to the Rescue follows the adventure of five animal friends living in the magical forest of YooTopia. YooHoo & his crew fly to Earth to help animal friends in trouble and complete the mission with their wit & teamwork.

Over their journey, they learn fun facts about Earth's various environments and make friends!





**BREAD**  
BARBERSHOP

## Bread Barbershop Co., Ltd.

Website. [www.monsterstudio.tv](http://www.monsterstudio.tv)

Add. 5F, 56, Mullaebuk-ro, Yeongdeungpo-gu, Seoul, Republic of Korea

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Bread Barbershop Co., Ltd. is a prominent global entertainment company dedicated to delighting its beloved fans both in Korea and worldwide. It endeavors to craft its flagship content, 'Bread Barbershop,' which is accessible on a variety of global platforms including Netflix, Amazon Prime, Peacock, and Discovery, among others. In addition to creating its own content, the company also engages in character licensing, publications, toys, musicals, theme parks, and pop-up stores, among other ventures. For further information about Bread Barbershop, explore its YouTube channel and website!





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## Bread Barbershop

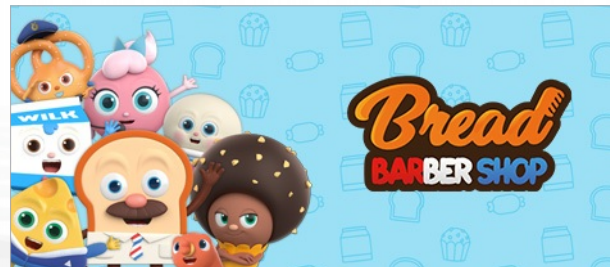
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Production Year | 2019

Eps × Min | S1 : 39 ep. × 7.5 min, S2 : 26 ep. × 11 min,  
S3 : 31 ep. × 11 min, S4 : 20 ep. × 11 min

Genre | Comedy Sitcom

Bread Barbershop is a story about Mr. Bread, who is the best barber in Bakery Town. He does colorful makeover show for the Desserts with his assistant Wilk and cashier Choco. Using Bread's unrivaled skill and ingenuity, his makeovers transform the lives of his customers, who come to him with all the imaginable problems a cupcake might have. And a few unimaginable ones as well. Nothing which can't be solved by a quick makeover... or should we have to call it as "cakeover"?





## CJ ENM

Website. <https://cjenm.com/en>

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Where does true originality come from?

Since 1995, CJ ENM has been answering that question. We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment. We are discovering K-POP's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia. Originality thrives on common themes in every language, every age and every generation. New characters and stories bring us together through universal emotions we all share.

At CJ ENM we love to find the familiar within the unfamiliar and the thrill that comes with it.

We live to discover untold originals.

질어지는 의심 갇어지는 관심

# 헤어질 결심

박찬욱 감독 / 탕웨이 / 박해일



## Decision To Leave

Production Year | 2022

Eps × Min | 1 ep. × 138 min

Genre | Movie

A case of a man who fell to an unnatural death from the top of a mountain. Hae-jun (Park Hae-il), the detective in charge of the case, meets the deceased man's wife, Seo-rae (Tang Wei).

"I was worried when he didn't come back from the mountains, that he would finally die."

'Seorae' shows no emotions after hearing about her husband's death.

The police put 'Seorae', who acts differently from other bereaved families, under the list of suspects. As 'Haejun' investigates the alibi and evidence from the day of the incident, and does undercover work, he finds his attraction to 'Seorae' growing.

Meanwhile, hard-to-read 'Seorae' treats 'Haejun' with absolute nonchalance, despite knowing that he already suspects her.

A suspect hiding the truth, a detective who feels both suspicion and attraction towards the suspect, and their determination to part ways.



HERO INSIDE © CJ ENM, MILLION VOLT, YGG GLOBAL LIMITED, TENCENT ALL RIGHTS RESERVED

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## Hero inside

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Production Year | 2023

Eps × Min | S1 : 11 ep. × 13 min, S2 : 9 ep. × 13 min

Genre | 3D Animation / Action, Hero

"What if my comic book heroes came to life?"

<Hero Inside>is started with this imagination.

In <Hero Inside>, the Heroes come to life from comic books drawn by a cartoonist named Scott. In the story, the "Readers", who call out Heroes from their comic books and order them around are ordinary people like us. The Reader could be you, a family member or a friend.

The Heroes in this show do not possess strong power as Superman or Thor. They are somehow imperfect, have psychological trauma, and could seem too human at times. But these would slowly but surely attract the attention of the viewers. Many unanswered questions will be solved progressively which will keep the viewers on their seats for a long time.





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## Dog Days Out

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Production Year | 2024

Eps × Min | 24 ep. × 5 min

Genre | Non-verbal / Slapstick Comedy

On a peaceful morning, when the villagers head off to work, something extraordinary happens - each pet and its toy come to life for a day full of adventure!

Holm and Button, the dynamic duo, have a special bucket list. Every day, they roll it out, choose a mission, and embark on exciting quests. From banana peels falling from the sky to disguising as squirrels to save the bucket list, each episode brings a new mission and a whole of fun!

But here's the twist: each bucket list take unexpected turns, leading to playful, fun, and bits of a chaotic yet amazing discoveries.





# DAEWON MEDIA

## Daewon Media Co., Ltd.

Website. <https://daewonmedia.com/en>

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The mission of Daewon Media is to bring imagination to life, and provide happiness to families and individuals. Standing on the basis of producing animation and operating its related fields, Daewon Media is a cultural content company representing Korea.

Daewon Media owns the worldwide rights of MUZIK TIGER and has commoditized in all categories including apparels, health&beauty, F&B, stationeries, digital products, collectible toys, etc., in both Korea and Japan. MUZIK TIGER has collaborated with world-renowned partners such as Casetify, Gucci, LG, Coca-Cola, Baskin Robbins, Casillero de Diablo, Logitech, Tangle Angel, Seven Eleven, HYBE, Hanshin Tigers, LINE, Sun-Star, Skater, and so forth.





# MUZIK TIGER

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## MUZIK TIGER

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Production Year | 2025

Eps × Min | Not Completed Yet (WIP)

MUZIK TIGER, created by Studio Muzik Co., Ltd. shares the story of three adorable, playful tigers (Toffee, Teeffee, and Taffee) and their friends.

The brand name, MUZIK TIGER, comes from the Korean, "MUZIK (무직, 無職)", which means unemployed.

Inspired by feline behavior of cat, we've brought to life three plump tiger characters. They not only exhibit cat-like habits but also mirror the human desire for freedom within our hearts as we navigate the bustling modern life.







## DATUMO Inc.

Website. <https://datumo.com>

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Tel. +82 (0)10 4535 4828 / E-mail. [bd@selectstar.ai](mailto:bd@selectstar.ai) / [ryan@selectstar.ai](mailto:ryan@selectstar.ai)

Datumo, which means “Data” in Esperanto, is an AI company originally well-known for creating high-quality datasets. Recently, Datumo has developed “MoMoJam”, a real-time AI communication for kids, creating lifelike characters based on popular IPs. This service requires not only good training data, but also AI safety and trustworthiness.

Datumo can best meet the needs in the market and overcome technological hurdles based on numerous experiences with governments and leading companies.

Our work has been recognized at global conferences like NeurIPS, CVPR, and EMNLP. Datumo hopes to expand its service with more collaborations with IPs, providing immersive learning environment for kids.



# AI- Boosted Character Magic



Innovate Your Character Business

## MoMoJam : Breathe Life into your Character

Production Year | 2023

Eps × Min | 5-10 minutes per episode on average

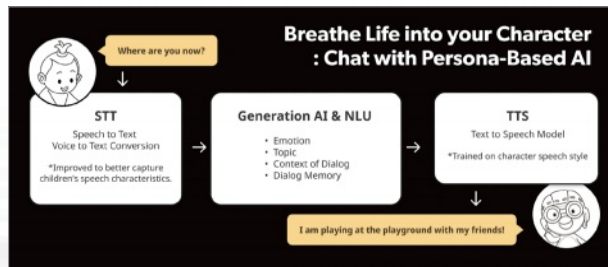
Genre | Kids Education, Entertainment, Game, App

A FUN AND SAFE LEARNING ENVIRONMENT FOR KIDS WITH FAVORITE CHARACTERS

We provide children with immersive experiences ranging from basic games to learning activities with their popular characters.

All conversations are on a real-time basis, generated by our model trained on characters' persona data, for example, not only video and voice, but also speech pattern and personality. Users can have engaging interactions as if they are talking to their favorite characters. Meanwhile, every content are perfectly designed for language and cognitive development for kids that will help our users to unlock their creativity and potential.

In addition, MoMoJam enables safe and sustainable conversations through a data-driven AI evaluation system, so that kids and parents can fully trust and enjoy our service.





# ENPIX

## ENPIXPLUS

Website. [www.enpix.studio/](http://www.enpix.studio/)

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Enpixplus is a 3D production studio specializing in manufacturing immersive content, AR and VR experiences, holograms, projection mapping, and more for the international market. In pursuit of this goal, Enpixplus merges distinctive conceptualizations with fundamental quality. Leveraging global and Korean resources synergistically, Enpixplus aims to optimize precision and profitability. With these strengths, Enpixplus commits to leading the development of the Korean 3D industry and showcasing our internet technology and creativity on a global scale.

I WILL BE A K-POP STAR!



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## Furgly Syndrome

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Production Year | 2024

Eps × Min | 26 ep. × 12 min

Genre | K-pop, Fantasy, action, school

"furgly Syndrome" is a story about maylee growing up with furgly to fulfill her dream of becoming a K-pop singer.

It will be produced as one-source TV animation and Webtoon and serialized as EBS and Naver Webtoon. Starting with EBS broadcast in March 2024, it will be launched on various platforms such as webtoon/VR musical/Live commerce using digital influencers / Various toys and stationery Fancy Flush Toys.



# 話花화화 HWA HWA

## HWA HWA Co., Ltd.

Website. [www.instagram.com/meoshinke/](https://www.instagram.com/meoshinke/)

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Hwa Hwa is an innovative creative studio that serves as a captivating gateway to Korean culture, employing a distinctively chic approach to storytelling through a captivating array of animations, books and merchandise.

Established in 2017, Hwa Hwa has achieved notable acclaim, receiving numerous grants from the South Korean government.

Drawing inspiration from Korean mythologies, ancient scripts, and historical records, Hwa Hwa has meticulously crafted a rich tapestry of authentic Korean monsters and an enchanting fantasy realms.

Hwa Hwa ardently embraces its role as a cultural bridge, forging connections between the East and the West, and promoting a vibrant exchange of cultural treasures.

# THE LEGENDS OF MeoShin'Ké



## Legends of MeoShin'Ké

Production Year | 2023

Eps × Min | 20 ep. × 2.5 min

Genre | Fantasy / Comic / Adventure

MeoShin'Ké is an Asian fantasy animated series told by a 10-year-old girl, "Jimin", from the West, "Hoon", a boy from the East (Asia), and a mysterious cat god, "Meoshin". Jimin comes to the birth country of her mom (Korea) after her grandmother's passing. She encounters a cute cat at her grandmother's backyard and adopts it. At midnight, the bracelet that Jimin got from her grandmother begins to glow and her cat turns into a fearsome god, Meoshin. As the 13th celestial animal, who couldn't be part of the 12 zodiacs, Meoshin looks over the mysterious realm called MeoShin'Ké, the home to many mythical creatures that cause supernatural phenomena. Each animated episode unravels the captivating tale of an ancient Asian mythical creature, featuring monsters, ghosts, and fantastical creatures from folklore. The world of MeoShin'Ké provides a treasure of untouched, virgin stories of the ghosts, monsters and bizarre creatures of ancient Asian mythology.





# TOMARMON

Leave your worries to us, you play!

## IFORM Inc.

Website. <https://tomarmon.com>

Add. 60, Sihwahosujeonwon 1-gil, Siheung-si, Gyeonggi-do, Republic of Korea

Tel. +82 (0)31 499 5511 / Fax. +82 (0)31 499 5156 / E-mail. [iform9417@gmail.com](mailto:iform9417@gmail.com)

Established in 2002, Iform Inc. began as a design studio specializing in educational products such as textbooks, DIY kits, and art class materials tailored for children and educators.

In 2017, we ventured into the realm of character licensing, introducing our flagship intellectual property, Tomarmon. Tomarmon is a group of 10 monster characters inspired by the charm of Guatemalan worry dolls.

The name "Tomarmon" is derived from the Spanish word "Tomar," meaning to eat and drink, combined with the English word "Monster." With the endearing catchphrase, "Monster friends who eat worries," Tomarmon is roaming around consuming all of our worries.

From our beginnings in Korea, Tomarmon has embarked on a global journey across China, Japan, and beyond. As we continue to expand our horizons, we eagerly anticipate forging meaningful collaborations with global partners.

Join us in the joyful world of Tomarmon, where we all enjoy without any worries.





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## TOMARMON

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Production Year | 2018

Genre | Character IP

Meet Tomarmon, a group of 10 monster characters including Mathi, May, Ritz, Louis, and their six other quirky pals. Each member boasts a special ability to bring happiness to you. These adorable monsters living among us devour our worries and bring joy and laughter!

Tomarmon, with its various levels of humor ranging from silly to completely absurd, never fails to bring joy wherever they go. So why not join in on the fun? Embark on a journey of laughter and joy with your Tomarmon friends today. After all, with them by your side, every day will be a celebration of joy and friendship!



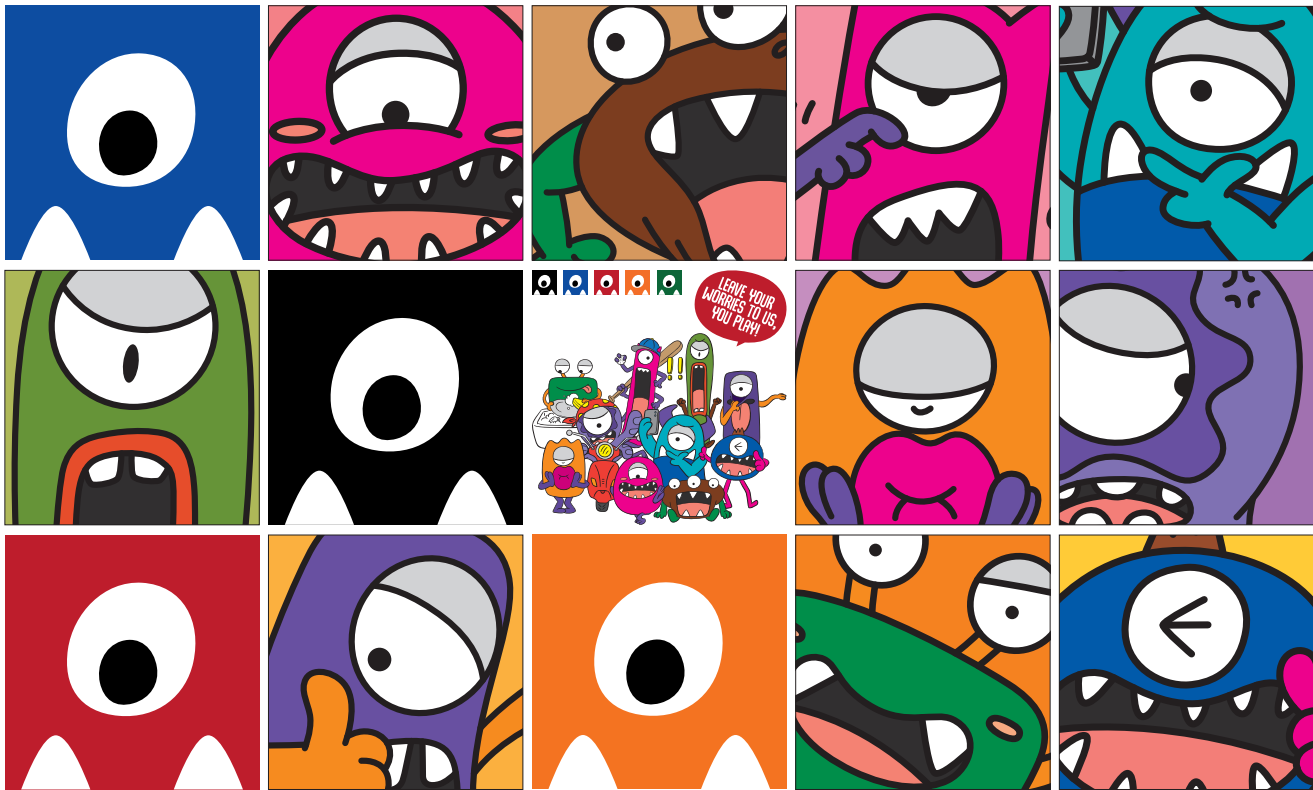


# TOMARMAN

Leave your worries to us, you play!

Tomarmon is a monster character,  
and their food is worries.  
Worrier friends bring around us  
who eat all the worries people have,  
They are always busy and kind,  
but they are always warm-hearted  
and eat our troubles.  
Let's stay happy and play with our  
Tomarmon friends today.

www.tomarmon.com  
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# FRUTTI DINO™



Enjoy  
"Frutti Dino"  
Official Trailer



## Frutti Dino

Production Year | 2023

Genre | Character IP

### [The birth of Frutti Dino]

After discovering Atusia, the god of life scattered Frutti Ambers across its islands, causing Amber trees of various sizes to grow and thrive. After drinking the holy water from the Amber trees the once primitive and ordinary dinos now became the Frutti Dinosaurs. They gathered together to celebrate this miraculous discovery, marking a new era for their kind.

### [The battle for the planet's fate]

Desiring the power of holy water, Mammon, a greedy Dino, attempted to dominate all the creatures in 'Atusia' by hoarding the supply of the sacred liquid and turning them into his puppets. The Frutti Dinosaurs must brave perilous adventures and overcome lurking dangers in order to defeat Mammon and save Atusia and all of its creatures. Join the adventure and become part of the thrilling journey with dinosaurs possessing various fruit DNA!





# EBS

## EBS (Korea Educational Broadcasting System)

Website. [Global.ebs.co.kr](http://Global.ebs.co.kr)

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EBS - Korea Educational Broadcasting System is the one and only public educational broadcasting company in Korea. EBS is now operating 8 different channels, including 2 terrestrial TV channels, 1 radio channel, 3 satellite TV channels specialized in educational programs, 1 IPTV children's channel and 1 channel for Korean-Americans. Terrestrial channels offer preschool and youth programs, culture programs and documentaries for adults. Besides TV channels, VOD service and diverse array of e-Learning content of different levels and different target ages are provided via online/mobile platform.

EBS strives to produce top-notch children's programs and documentaries. After its dedication in making science, history and nature documentaries, EBS's premium documentaries are acknowledged in the global content market and work with major broadcasters in the U.S and Europe, including PBS, Smithsonian Channel, France 5, Arte, and RAI, etc. EBS children's programs have been leading the preschoolers and children content market. EBS animation such as 'Pororo, the Little Penguin' or 'Super wings' air in all over the world entertaining and educating the younger audience.



Creator Penguin  
from Antarctica  
is here



@giantpengtv

@giantpengsoo

@giantptv

## Giant PengTV

Production Year | 2019

Eps × Min | 724 ep. × 15 min (in Production)

Genre | Entertainment, Variety (Youtube)

The program follows the life of Pengsoo, a genderless giant penguin that came to Korea with hopes of becoming a global superstar like BTS. It follows Pengsoo's journey from the day Pengsoo started life as an EBS trainee to becoming a YouTuber and taking on various challenges. Unconcerned with Korea's hierarchical society, Pengsoo treats the CEO of EBS like a friend and refers to him by name. This 10-year-old penguin has quirky traits, saying whatever is on its mind.

<Giant PengTV> surpassed 2 million subscribers only 10 months after launching its YouTube channel, and Pengsoo named 'Person of the Year' and 'Influencer of the Year' in 2019. In line with Pengsoo's popularity, various IP business including character merchandise have proved extremely popular as well.





## LG Uplus Corp.

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Tel. E-mail. [brandst@lguplus.co.kr](mailto:brandst@lguplus.co.kr) (Corporate IP Marketing Team e-mail address)

Since July 1996, LG Uplus Corp. has been striving to make meaningful changes in the lives of its customers. LG Uplus Corp. has been steadily developed that many of services (consisting of mobile communication business, high-speed Internet, VoIP, IPTV and so on) as well as various solutions and data service businesses.

In 2012, the world's first LTE national network was established to provide high-speed and high-quality services. Even in the era of 5G and IoT, we will do our best to create new living values that will bring happiness and convenience to customers.

LG Uplus Corp. is the first and the only Korean telecommunications company to branch out into character IP business and collaborate with many brands in different fields including Spigen (Mobile Accessories), NewEra (Fashion & Apparel), Lego (Toy) and more. LG Uplus Corp. is also constantly striving to produce various TV and OTT contents by establishing a content studio within the company.

# Better Together

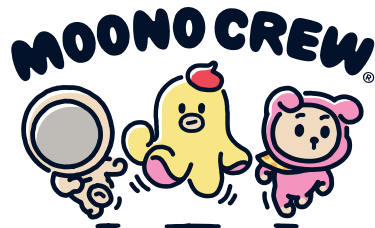


## Moono Crew

Production Year | 2020

Genre | Character Short-form Videos, Illustrations, Emoji, Fashion&Apparel, Wallpapers, Stationary and Home living Goods

Meet Moono: The Fearless Yellow Octo K-Officer! Amidst South Korea's whirlwind of a working culture, Moono stands out with his unique blend of charm and courage. His motto? "Cutie power reigns supreme!" Beneath that cheerful exterior also lies a hunger for effortless triumph. Balancing ambition with leisure, Moono proudly proclaims, "Shoot for the stars, but dance through the chaos!" His unorthodox approach inspires us to face life's curveballs with a grin. Guiding the crew alongside Holman, the legendary superstar, and Aji, the trendsetter from Dongmyo, Moono ensures that each day is an electrifying adventure! Moono Crew is always 'Better Together'.





## LOCO Co., Ltd.

Website. [www.locoent.com](http://www.locoent.com)

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Hello, we are LOCO!

LOCO wants to be a Global Content IP company and uses its own character IP to implement the Content - Community - Commerce model in the real world and the metaverse.

The first Korean TV series 3D musical animation 'Princess Pring of the Birthday Kingdom' is at the center of our business. We have expanded our business to include animation, music, toys, publishing, daily necessities, musical performances, and special exhibitions. Currently, we co-produce the K-POP virtual idol group 'Arkia' with Lazen and M Storyhub.

Based on new technologies, we will provide a happy and amazing experience to our customers all over the world and create a bond like a fandom to maximize the value of real content and branded products.





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## Princess Pring in the Birthday Kingdom

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Production Year | 2015-2019

Eps × Min | 39 ep. × 11 min

Genre | Magical Fantasy Adventure

“Everyday Birthday♪”

In the Birthday Kingdom, there is Princess Pring, who makes a child's birthday wishes come true. On their birthdays, the most precious day of the year for children, Princess Pring sends a blue butterfly invitation to bring the birthday kids on a rabbit bus to the birthday kingdom to make their long-cherished wish to happen in reality with fabulous happy birthday songs and wonderful celebration performances. Princess Pring and her birthday kingdom's friends endeavor to present you with very special magic to support children's growth and dreams.

Now, You are invited to the adorable Princess Pring's Birthday Kingdom, full of dreams and magic. Everyday is a Birthday!





# SNOWCAT



## Snowcat

Production Year | 2024

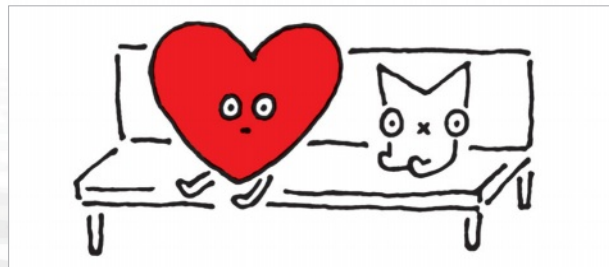
Eps × Min | 52 ep. × 5 min (TBD)

Genre | Situation Comedy

“Snowcat's Mistake-ridden Growth Diary”

Snowcat is the well-known first generation Webtoon in Korea. The cute and wacky, Snowcat is a classic character design over time, and Snowcat worries about human relationships are a story that anyone can relate to across all generations and borders. Also, there is possible to merchandise Snowcat that everyone from kids to adults will love. Now we make the brand new Snowcat a original animation. In the script, Snowcat will walk into the small world of school and community, build friendships learn love in a broad sense, and grow.

We dream that this is the beginning of a global character that will be loved by everyone for long.





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## KyStar

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Production Year | 2024

Eps × Min | 26 ep. × 11 min (TBD)

Genre | Action Comedy

The story starts with the first woman in Greek and Roman mythology, Pandora, which means "all gifted." She was born as a perfect being, endowed with unique gifts from the twelve Olympians. By opening the box, she let out all sorts of evils and calamities which caused suffering to humans. Pandora incorporated the twelve powers received from the twelve gods into the twelve birthstones and sealed them in the Roman dodecahedron.

After a couple of millennia, the Pantheon, a school for the gifted, was built on top of the dodecahedron and Sia & Ion ended up enrolling in that school. As they wanted to know about the constellations, I entered the library. There, they found and open the Roman dodecahedron. Villains come before them who have turned into magic girls with twin constellations. Now how do they get through this?





LUX  
CONZ

## Luxconz Co., Ltd.

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We increase the value of K-content through Collaboration, Convergency, Cooperation, and Partnership (CCCP), and create a unique and bright business whose value is recognized in the word-wide global market. We are a content company.

Business Area & Items of Luxconz.Co.,Ltd.

① Character

- New Media Contents ICT Development, Product Licensing, Concept-matching Launching New Products
- Expanded line-Up For Products, Branded Launching For Products

② Place Development

- Franchise Launching (Brand Concepts, BI, Space Concepts)
- Theme Shop & Theme Park (Theme Concept Contents Development and Arrangement)

③ Illustration

- Cultural Business
- Gallery Exhibition, Cultural Goods, Life Style Suggestions, Art Shop

# Raon



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## Mint Raon

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Production Year | 2022

Eps × Min | 26 ep. × 6 min

Genre | OTT Animation Daily Life, Sitcom

All planets and stars are made of magic and life exists on all planets and stars. Most people don't know it, but there are wizards who can use magic hidden all over the world. Dust, a fairy who can create stars in space, comes down to Earth and stays in Raon and the grass. Jenna, who can make desserts with magic, Tare, who can make recycled items look pretty cool using magic, and Raon and Pool who go on adventures with them. Jenna makes ice cream and travels to many countries around the world to heal people who are hurting with sweet ice cream. Raon sees Jenna like that and feels happy that she can always be with him, so they travel around the world.





NAME X ENTERTAINMENT

## NAME X Entertainment Corp.

Website. [www.youtube.com/@namexent](http://www.youtube.com/@namexent)

Add. 55-6, Garosu-gil, Gangnam-gu, Seoul, Republic of Korea (06028)

Tel. +82 (0)2 512 0122 / Fax. +82 (0)2 512 0122 / E-mail. [contact@namexent.com](mailto:contact@namexent.com)

NAME X Entertainment builds an Original IP Universe based around in-depth “Digital Characters” and bring life to them with animations that show their stories.

Characters who earned their identity through storytelling can live on forever in various forms of content such as interactive virtual platforms or games.

The popularity of the metaverse across all creative content proves the importance of storytelling in “Digital Character IP”.

NAME X Entertainment’s mission is to create expandable IP with attractive characters that make the viewers want to spend more of their time and attention.



## Dr. B×PANG

NAME X ENTERTAINMENT



## DR. B-PANG

Production Year | 2024

Eps × Min | 13 ep. × 7 min

Genre | Comic / Drama / Urban Fantasy Animation

The Remarkably understated Journey of Ordinary and Insignificant Things

Korea's First Ever Street Food Stall Blockbuster - The Comic Noir Tale of a Small Business Owner's Survival

A K-pop idol trainee who started selling bungeo-ppang (carp-shaped pastries stuffed with red bean paste) to make a living and the exuberant Dr. B-PANG who magically appears in front of him! Inside is the story of a single bungeo-ppang who becomes the greatest chef of Seoul's food alley together with a young male idol trainee who just began his bungeo-ppang "street food cart" business.

**LIFE  
IS  
SWEET  
CRISPY**



Dr. B×PANG

# Dr. B×PANG



**SWEET  
CRISPY  
TENDER  
GOOEY**



Dr. B×PANG



## X-mile

Production Year | 2023

Genre | Character IP

A guide for a weary soul, a character symbolizing lase hope, 'X-mile'

X-mile markers appear throughout the NAME X Ent. IP. It's a being that plays a role in suggesting hope to the protagonist in difficult situations.

It's a simple form, but this mark that gives a strong impression by revealing a smiling face on the background of a negative X-shape, It contains our strong mind of not losing our wit and humor even in tough circumstances.







## Neon Creation Inc.

Website. [www.neoncreation.com](http://www.neoncreation.com)

Add. Suite#401, Gwangju CGI Center, 60 Songam-ro, Nam-gu, Gwangju City 61740, Republic of Korea

Tel. +82 (0)2 6010 0111 / Fax. +82 (0)2 6010 0122 / E-mail. [neon@neoncreation.com](mailto:neon@neoncreation.com)

Neon Creation, Inc. is an entertainment company providing full animation services to TV animation client studios around the world and developing its own IP's for animation and films.

Neon Creation has been working for Warner Bros Animation, BentoBox Ent./Fox, Nickelodeon, Cartoon Network Int., Moonscoop/ Splash Entertainment in USA, Xilam in France among others.

It has completed "DeeDee the Little Sorceress" with international partners such as Toonz Media Group (Singapore/India), Telegael (Ireland), Imia Entertainment (Spain), Cengkerik (Malaysia) and Millimages (France/UK).

Neon Creation is also acting as an agency for domestic and international projects for co-production distributing worldwide and buying projects as well.



# DeeDee<sup>★</sup>

the Little Sorceress



## DeeDee the Little Sorceress

Production Year | 2021

Eps × Min | 52 ep. × 11 min

Genre | Edutainment

DeeDee the Little Sorceress is the story of a cheerful young girl, full of curiosity who, ever since she found a book of magic spells, constantly tests out new spells and potions. A friend has a worry? There must be something to help fix it! A day that seems a bit too grey? Chabada Didibidi and the sun is shining... or not. For DeeDee is still learning to be a sorceress, and she has a long way to go! The results of her spells can be extremely surprising for everyone involved.

Luckily DeeDee and her friends are very close, and together they always manage to resolve these sometimes ridiculous situations that DeeDee has put them in.

DeeDee is an enchanting, funny series full of magic and surprise that talks about community life and the importance of having friends, as well as tolerance and solidarity.



## 3D EMBOSSED Solid Form Transfer Paper

### *Korean Tradition*



We will make your Designs, Logos, Characters, Drawings, Paintings,  
and so on into 3D solid form transfer papers.  
You can transfer them on any fabrics such as T-shirts, bags, cushions and so on.

## A 3D Embossing Solid foaming Transfer Paper

Our 3D Embossing solid form transfer paper is Non-toxic and highly durable for washing once it has transferred on a fabric. We have a new technology offset printing technique of 4 CMYKs or higher. The big advantage of 3D embossing form transfer paper is that it enables high-resolution clear printing. A flat design can be colorful 3D embossing look and enables add more forming where you want from the original design. And then you can press it on all type of fabric products.

Product category using 3D embossing transfer paper :

- Korean wave related K-POP stars, movie stars and and K-entertainers
- Character designs
- Traditional Korean tourism products
- Sports uniforms
- Corporate logos
- Emoji goods
- Webtoon artist's drawing
- Artwork Design





NEON  
CREATION

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<http://www.neoncreation.com>  
Contact: [neon@neoncreation.com](mailto:neon@neoncreation.com)

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## 2 Eyes Monster

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Production Year | 2023

Eps × Min | 52 ep. × 11 min

Genre | Comedy

2-Eyes Monster is a combination of crazy characters and offbeat humor, revolving around the misadventures of an average guy who unexpectedly switches between sing-songy positivism and gut-wrenching negativity... All leading to monstrous laughs.

There is something bizarre about each and every citizen of Monsterville. However, the most physically challenged of the bunch is a round-bellied chap named 2-EYES – a likeable dude with, well, two eyes. The blue eye gives him an overly-trusting, sunshine-&-lollipops outlook on life, while the red eye turns him into a furious, frustrated grouch. His flip-flop mood swings happen anytime and anywhere!





## **SAMG ENTERTAINMENT Co., Ltd.**

**Website.** <http://samg.net/en>

**Add.** (06151) 8F, 325, Teheran-ro, Gangnam-gu, Seoul, Republic of Korea

**Tel.** +82 (0)70 7865 1201 / **E-mail.** [kev@samg.net](mailto:kev@samg.net) / [hayden@samg.net](mailto:hayden@samg.net)

SAMG Entertainment is a finest kids' entertainment company in South Korea, celebrating its 23rd anniversary. SAMG constantly introduces new full CGI content and culture, following the corporate philosophy of providing joy in watching, owning, and experiencing. It has been leading the development of the domestic kids' entertainment industry. SAMG will continue to expand its business globally and is growing into a worldwide recognized kids and family entertainment company.



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## Catch! Teenieping

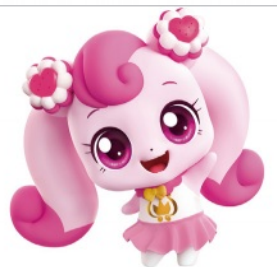
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**Production Year** | 2021 (S1), 2022 (S2), 2023 (S3),  
2024 (S4), 2024 - 2025 (S5 in production)

**Eps × Min** | S1: 52 ep. × 11 min, S2-4: 26 ep. × 11 min

**Genre** | Fantasy, Drama, Comedy

Teeniepings [Tee-nee-ping], tiny fairies who embody emotion and concept are the star of the show. They have left the Emotion Kingdom and crash-landed on Earth, create a fun-filled commotion. The story of Romi and the Royal Pings struggle to catch the troublemaking Teeniepings.





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## Metal Cardbot

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Production Year | S1 (2023), S2 (2024)

Eps × Min | S1~2: 26 ep. × 11 min

Genre | Action, Comedy

There are Metal Cardbots living disguised as vehicles, hiding their true identities. The protagonist, Jun, coincidentally obtains the Metal Breath and gets entangled in numerous incidents alongside Blue Cop. Will Jun be able to seal the scattered Metal Cardbots on Earth?





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## Pepeco

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Production Year | 2024

Eps x Min | Images, shorts

Genre | Daily life, Heartfelt

In a real story that is both entertaining and poignant, genuine empathy content that provides inspiration and comfort through lovable characters who represent one of us.







**SKYWALK**  
JUST PLAY. WALK THE SKY.

## SKYWALK

Website. [Skywalkgames.com](http://Skywalkgames.com)

Add. 25F World Trade Center Seoul, 159 Samsung, Gangnam, Seoul

Tel. +82 (0)10 7710 1170 / E-mail. [daniel@skywalkgames.com](mailto:daniel@skywalkgames.com)

Skywalk is a game development and publishing company founded in 2019.

Our goal is to give global users the best experience with the best games. To this end, we operate five separate studios to enhance the expertise of each genre, and we are ready to showcase various genres of games with the best quality.

CEO Eui-jae Koo and other key personnel have more than 15 years of global game production and publishing capabilities, and have produced a variety of meaningful works in the global market, including mobile games "MYHOME", "HELLO HERO", "ANGEL STONE", "Cut the Rope: BLAST", "Yumi's Cells: The Puzzle", "Whale in the High", "GIRL GLOBE", etc.



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## WITH (Whale in the High) WIZ Characters

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**Production Year** | 2023

**Genre** | Characters, Games, Animations

WITH is an abbreviation of Whale In The High Sky, a fantasy healing game set on a whale floating in the sky.

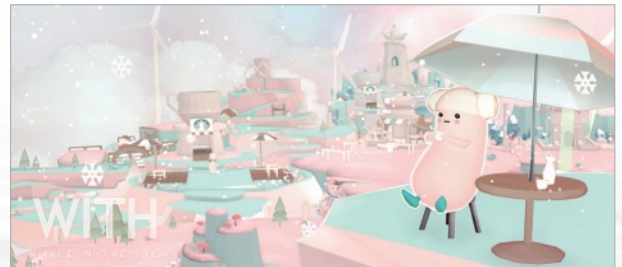
WITH is based on an idle simulation game system, and it fills users' experiences through mini-games and character decoration interactions that do not affect the main game plot. Furthermore, users can also feel fun and cozy by interacting with the character as well as the giant whale in the background.

[Game story : A mysterious and beautiful story of a giant whale]

Once upon a time, Wiz were traveling on a dandelion seed.

Suddenly, Wiz got swept away by a strong wind and crash-landed on the back of a floating whale.

Write down the story of Wiz who happened to begin living with a whale.





**SOPP**

## Sopp Co., Ltd.

Website. [www.sopp.co](http://www.sopp.co)

Add. B1, 132 Jandari-ro, Mapo-Gu, Seoul, Korea

Tel. +82 (0)2 323 7808 / Fax. +82 (0)10 9195 7808 / E-mail. [info@sopp.co](mailto:info@sopp.co)

Sopp Studio Seoul.

Design-based content planning studio in Seoul, Founded in 2020. Leveraging founder's extensive experience in toy production to branch into original IP planning and development business. The key projects include the epic mecha "Galactic Pantz Series" and the omnibus series "SFGP," with ongoing efforts in animation development and character licensing.

SOPP

# SAFETY FIRST GOLDEN PANDA

**POINT!**

EPISODES



# SAFETY FIRST GOLDEN PANDA

## ORIGINAL CHARACTER IP & ANIMATION

Safety First Golden Panda(SFGP), a hilarious sitcom showcasing the adventures of Danmi, a lively girl, and her sturdy robot, Golden Panda, in their comical daily lives.

Our original character IP and story revolve around the adventures of Danmi and Golden Panda, tailored for brand advertising, merchandise, licensing, and various business applications. This includes commercials and public service ads based on short episodes with a safety theme.

**Target :** 12+, Family**Target Market :** Global**Duration :** 1 min X 24 eps**Format :** 2D Cel cartoon style**Genre :** Adventure, Comedy, Sitcom**SOPP Co., Ltd.**  
Studio in SeoulB1, 132 Jandari-ro, Mapo-Gu, Seoul, Republic of Korea, 03998.  
+82-2-323-7808 | +82-2-6280-0892 | [www.sopp.co](http://www.sopp.co) | [info@sopp.co](mailto:info@sopp.co)**SOPP**

SOPP

# GoldenPanda

THREE ROBOTS



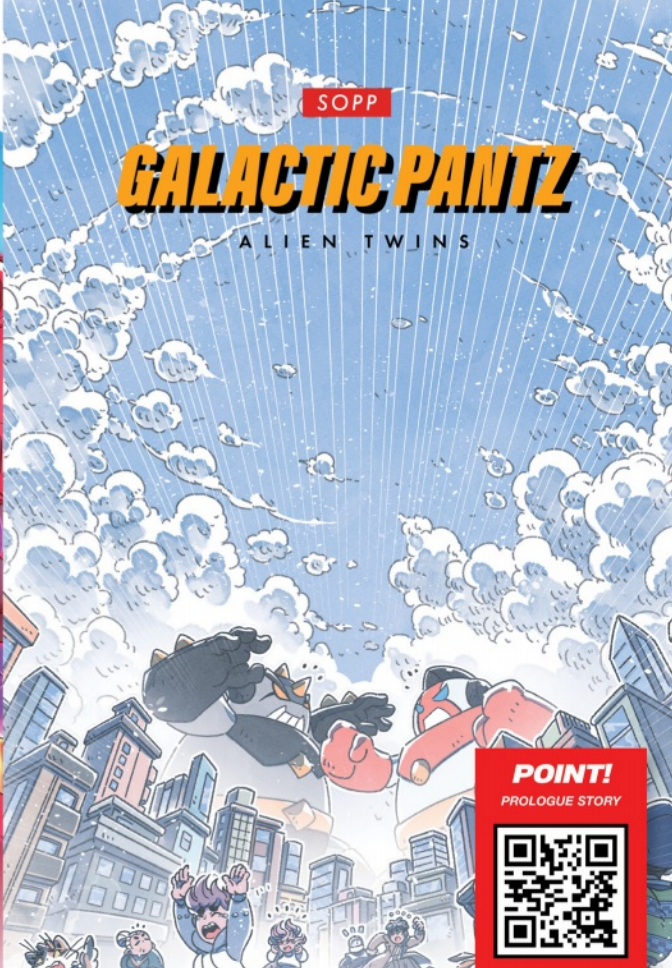
**POINT!**  
DEMO TEASER



SOPP

# GALACTIC PANTZ

ALIEN TWINS



**POINT!**  
PROLOGUE STORY





## TAKEONE Company

Website. [www.takeonecompany.com](http://www.takeonecompany.com)

Add. 5, 7, 9F, 327, Bongeunsa-ro, Gangnam-gu, Seoul, Republic of Korea

Tel. +82 (0)2 546 6110 / Fax. +82 (0)2 546 6109 / E-mail. [takeone.md@takeone.co.kr](mailto:takeone.md@takeone.co.kr)

TakeOne Company produces and distributes various media content. We seek to enter the global market by licensing our IP of mobile games, webtoons, TV Series, and characters.

**[Mobile Game]** Global K-Pop idol games development and publishing  
**BTS WORLD(HYBE), BLACKPINK THE GAME(YG), NCT ZONE(SM)**

→ Licensing and sale of merchandised goods

**[Webtoon]** Development of 30+ webtoons in genres such as fantasy, action, romance, etc (Served in English, Japanese, and Chinese)

**[TV Series]** TV Series production & distribution (Airing on Korean and International OTT Services such as Netflix and TvN)

**[Character Business]** Production of K-Pop idol concept animation, webtoon, and game targeting twenties and thirties.



# BLACKPINK THE ♥ GAME

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## BLACKPINK THE GAME

**Production Year** | Launched globally on May 18, 2023

**Genre** | Mobile Game (Simulation, Puzzle, Social gaming) / Google Play, App Store

### <Global Artist BLACKPINK's first official game 'BLACKPINK THE GAME'>

Become BLACKPINK's Producer and directly manage the members of BLACKPINK, dress up characters in various outfits and gain producing experiences.

**[Management]** Level up your BLACKPINK and agency through management in the areas of singing, acting, and choreography.

**[Puzzle]** Solve puzzles with pictorial-quality BLACKPINK photo cards (Exclusive photos and videos that are only revealed in the game)

Over 20,000 exclusive pictorial-quality photos

**[BLACKPINK World]** A place where BLACKPINK fans all around the world gather to play minigames together and communicate!

**[Character Avatar]** Dress up your own 3D BLACKPINK avatars by coordinating with outfits worn on stage & 200+ original costumes!

### → <Licensing business using BLACKPINK characters and various designs>

1. Merchandizing Distribution  
Global distribution of merchandise goods (photo cards series, O.S.T album)
2. Licensing  
BLACKPINK THE GAME IP Licensing in U.S.A.
3. Pop-up Store  
Operation of Pop-up stores in major cities in U.S.A.





# BLACKPINK

THE ♥ GAME



## QQU ENTERTAINMENT

Production Year | 2023

Eps × Min | Shorts [40 ep. × 1 min(Season 1)]

Genre | K-Pop / Comedy

### <K-Pop variety comedy animation 'QQU Entertainment'>

Coming of age story from idol trainees to global superstars

#### [Plot Summary]

Rainbow Building is in the middle of Gangnam, Seoul, Korea.

In this building's old rooftop is QQU Entertainment, run by former star Kim Pink. A former superstar, but now he's a nobody CEO... Trainees dream of debut but are in a difficult situation.

They repeatedly survive, endure, and take on challenges to debut. Will they be able to debut safely and spread their dreams and passion to this world?

#### [Features/Differentiation]

1. Target: Global teens to thirties (Not targeted towards infants and toddlers)
2. Concept: K-Pop idol lifestyle coming of age story in line with the global trend
3. Advantages: Know-how we've built over the years from launching idol games
4. Features: Launched as webtoon, animation and game / character suitable for additional business

@QQU\_ENT\_OKTOP





3FRAME

## Three Frame

Website. [www.3frame.com](http://www.3frame.com)

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Tel. +82 (0)2 3463 0914 / Fax. +82 (0)2 3463 09115 / E-mail. [biz@3frame.com](mailto:biz@3frame.com)

New Media Immersive Content COMPANY

3FRAME Co., Ltd. is a one stop comprehensive content company in line with the rapidly changing media platform, which is doing Projection Mapping, Interactive, Digital Signage, Anamorphic, which are the core role of media exhibitions as well as planning, development, and production of next-generation realistic contents such as Metaverse field, AR, VR, XR called as WEB 4.0.

Our representative main technologies include real-time rendering image technology, Wapping and Edge Blending mapping technology, Digital Human production technology, metaverse space and asset production, 3D animation, and Stereoscopic 4D video production technology.



# BABA VILLAGE



3FRAME

# We are **not different** but Unique!



## BABA VILLAGE



**We create harmless animation content for our precious children, without a doubt.**

Baba Village was created and developed by a designer who is a mother of a child with complex disabilities.

She wanted to create an opportunity for children, their parents and people to embrace their uniqueness, diversity, friendship, tolerance, inclusion and respect for each other.

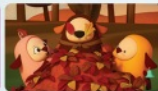
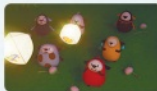
Our friend in Baba Village have many curiosities to learn about new things, new friends and new adventures like all our children do!

**Do you just show any videos on Youtube to your crying children in order to inevitably make them stop crying?**

It's always hard to choose what to feed and what to dress to our children even when we carefully compare the options.

Furthermore, it's even more challenging to find good and suitable content for our children to watch with mind at ease. The Baba Village, We make harmless, high-quality animations that help our children understand and respect diversity and learn how to tolerate each other.

TITLE	BABA VILLAGE
GENRE	Fantasy / Adventure / Edutainment
TARGET	2-5 years old
FORMAT	5min X 52 episodes, Full 3D CGI, Children's TV series Non-verbal Narration Language (Korean, English, Chinese)
RELEASE	October 2024
ACHIEVEMENT	2024 Airing on KBS in October 2024 2023 KOCCA Series Development Grant Recipient 2022 KOCCA IP Development Grant Recipient 2021 KOCCA IP at an early-stage Grant Recipient



# GODDESS OF TIME, TODAY

The most beautiful and happiest moment  
in life that eternally remains for both  
Bari and Today in the flowing time.



A girl who could be anywhere, yet, nowhere, Today,  
she has been called that way for some time.

Spending countless meaningless days,  
wandering through countless passing relationships..

When she was lost in the middle of these,  
a snake that had been dormant of three thousand years,  
Bari, appeared before her, Today.

Bari says,

*"I have accumulated three thousand years of virtue, but I have not become a dragon.  
I will take you to your parents, tell me the reasons."*

As if he had already realized too much,  
he proposes a deal to Today in search of the reason for his existence.

Bari offers to take her to her parents and asks her to tell him  
why he hasn't ascended to become a dragon.

Today, who lives for fleeting moments, and Bari,  
who has accumulated countless moments, become indispensable to each other.

In the distant south, at the boundary between the living and the death,  
there is a river called Wonchun, where the deity who governs the seasons and time.

Now, the journey of Bari and Today searching for the parents of Today begins!

시간의 여신, 오늘

TITLE  
RUNNING TIME  
GENRE  
LANGUAGE

GODDESS OF TIME, TODAY  
30 minutes  
NEW MEDIA MUSICAL  
Korean

TARGET  
PRODUCTION  
PRODUCED BY  
PRODUCTION YEAR

Age group 20-30 & FAMILY  
2D & 3D CGI / VFX + SFX / Unreal  
3FRAME  
2023



Like a child  
**TOYTRON**

## TOYTRON Co., Ltd.

Website. [www.toytron.co.kr](http://www.toytron.co.kr)

Add. 236, Hyoryeong-ro, Seocho-gu, Seoul, South Korea

Tel. +82 (0)2 3471 0521 / Fax. +82 (0)2 598 4616 / E-mail. [toytron\\_global@toytron.co.kr](mailto:toytron_global@toytron.co.kr)

For 25 years, TOYTRON has thrived on its management philosophy of "Creating a happy world through toys like vitamins," expanding product lines and innovating content.

As a Media Mix company, TOYTRON seamlessly merges toys with entertainment, as seen with 'Doremi Dalimi' and 'Harp & Friends.' 'Doremi Dalimi' premiered on KBS1 in 2021 and later on Netflix, achieving significant popularity with over 50 toy SKUs and USD 27.5 million in sales. Similarly, 'Harp & Friends,' launched in 2014, received acclaim on EBS and won the prestigious Culture, Sports, and Tourism Minister's Award of Korea in 2023.

This recognition underscores TOYTRON's dedication to excellence and innovation.

With over 40 toy SKUs and USD 20 million in sales, 'Harp & Friends' has also contributed to TOYTRON's success.

TOYTRON's advanced toys and cultural content have earned praise both domestically and internationally, from major retailers to countries worldwide, including the United States, China, Taiwan, Vietnam, Indonesia, and Australia.



# HARP

& FRIENDS



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## Harp & Friends

Production Year | S1 : 2022

Eps × Min | 38 ep. × 11.5 min

Genre | Emotional, Comic, Fantasy Drama

"Harp & Friends" is a heartwarming animation set in the mystical Snowflake Island, where diverse characters explore values like empathy and love. This enchanting world spans land, sky, and sea, offering endless opportunities for children's imagination to soar. Through delightful tales of seal friends, the series encourages young viewers to cherish and protect nature.





# HARP

& FRIENDS



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# DoReMi Dalimi



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## Doremi Dalimi

Production Year | S1 : 2021, S2 : 2023

Eps × Min | S1: 26 ep. × 11.5 min, S2: 13 ep. × 11.5 min

Genre | Emotional, Fantasy, Musical Drama

"Doremi Dalimi" is a musical animated series featuring Dalimi, a bright 6-year-old girl. Join her in the joyful daily adventures with family and friends, portrayed through beautiful songs and videos. This heartwarming family drama reflects the love and warmth of family life, which is especially touching in today's world with the rising trend of single-person households. "Doremi Dalimi" is an educational and emotionally resonant story suitable for all ages.



