

mipcom

KOREA CONTENT HIGHLIGHT

BROADCASTING

KOREA BROADCASTING HIGHLIGHT • MIPCOM 2025



Ministry of Culture, Sports
and Tourism

KOCCA
KOREA CREATIVE CONTENT AGENCY

BROADCASTING

KOREA CONTENT HIGHLIGHT



Korea Creative Content Agency(KOCCA) supports production, planning, creation, distribution, overseas expansion, business growth, training, R&D, policy financing, and policy study of many different genres, including broadcasting, video game, music, fashion, animation, character, comics, IP, new technology convergence content.

KOCCA is dedicated to promote the welfare of the people by turning Korea into a major player in the content industry worldwide.

KOCCA plans to systemically and strategically support the industrial infrastructures by closely working with stakeholders, relevant organizations, and local promotion centers.

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Contents

AK Entertainment Co., Ltd.	04	KT ENA Co., Ltd.	46
ArirangTV	08	KT Studio Genie	50
Astory	12	LG U+	54
CJ ENM	16	Munhwa Broadcasting Corp.	58
DAEHAN MEDIAWORLD	20	Mooam	62
HONG PICTURES Inc.	22	NEXTKEY	66
HYBE	26	NONSENSE FORMATS	70
Just IPicked	30	SLL JTBC	72
J Wonder Co., Ltd.	34	Something Special	76
K20	38	Studio S Co., Ltd.	80
KBS Media	42		



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AK Entertainment is a specialized global contents company founded in 2005. We distribute various Korean contents including documentary, drama, animation, entertainment and film to all over the world as well as well-made foreign contents to Korea. Since 2016, we have started to produce our own contents suitable for diverse media platforms.

2022 Korea Contents Awards
2023 KBS Animation Contest 1st Winner
2023 K-RIBBON Selection



The Adventure to Rescue the Black Forest Begins!

Save the Black Forest! Birdy Friends

Production Year | 2023

Eps × Min | 26 eps × 15 min

Genre | Animation, Fantasy, Adventure

On Moda Moda Island there is a mysterious forest that is completely hidden and unknown called the Black Forest. It was created by the 3 guardians, Land Guardian 'Black Ollum', Water Guardian 'Splash Ollum', and Wind Guardian 'Whoosh Ollum' to protect plants and animals that were being endangered due to climate change and the imbalance of the ecosystem. The Birdy Friends learn about the secrets of the 'Seed Vault' and the 'Hug Tree'. Dr. Mo tells them that the Hug Tree is the 'tree of life' or the heart of the forest. Sadly, because of the Big Black shadow the Hug Tree spends all its powers to save needy plants in other areas, which puts the Black Forest at risk of disappearing. Can the Birdy Friends solve the map's riddle of the '2 Dragons', 'Rainbow', and the 'Streaming Stone' and find the 'Orb of Life' to save the Hug Tree?





Extraordinary Women

Production Year | S1: 2022, S2: 2022, S3: 2023, Ongoing
Eps × Min | S1: 26 eps × 60 min, S2: 26 eps × 60 min,
 S3: 26 eps × 60 min
Genre | Human Documentary

Retail CEO, race car driver, and more. From the same starting line, they race with unique ideas, telling their simple life stories. Gender, age, and region are no barriers. Their stories of challenge, as they charge forward with a smile and no hesitation! Korean women from diverse professions and backgrounds challenge the impossible and the limits of their abilities to become the best in their fields.



To Die For

Production Year | S1: 2024, S2: 2025
Eps × Min | S1: 8 eps × 60 min, S2: Ongoing
Genre | Reality Show, Sports (Golf)

Top Korean TV stars test their limits by approaching their hobbies with a unique twist. In Season 1, as they embark on a journey to Australia, the stars will play golf in the beautiful landscape, and even get to witness wild animals. In Season 2, they embark on a trip to Antalya, Türkiye, known as the 'resort of the gods'! A variety show that changes perspective on hobbies and presents viewers with a new experience.



ArirangTV (Korea International Broadcasting Foundation)

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As a global broadcast representing Korea, Arirang TV strives to promote the right understanding of Korea around the world and bring the global community closer through TV and radio.

Since 2000, it has completed a global broadcasting network that includes the Americas, Europe, and Africa, and various contents such as Korean politics, economy, society, and culture have been provided to local foreigners and Koreans.

Currently, Arirang TV has received a lot of love and attention from about 157 million viewers in 135 countries around the world, and we will do our best to secure more viewers through more active marketing and supply of quality programs.



SIMPLY K-POP

Production Year | 2023-2024

Eps × Min | 90 eps × 60 min per episode

Genre | Music show

K-pop fans around the world get up close and personal with this unique music program!

Watch K-pop stars as they perform on-stage and interact with the audience throughout the show.

No more, no less - Only the essentials on "SIMPLY K-POP"!

Join our Simply K-Pop: Gateway To Korea audience, either in person at the STUDIO or online from the comfort of your home!



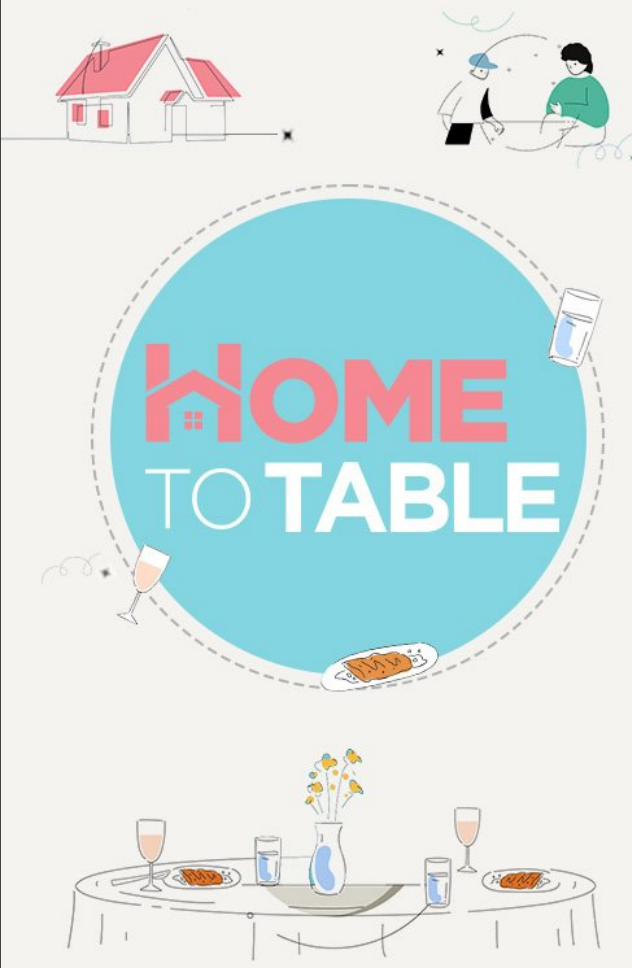
I'm Live

Production Year | 2024-2025

Eps × Min | 56 eps × 30 min per episode

Genre | Music show

I'm Live is a live concert program featuring Korea's top musicians. Musicians and fans interact with one another in close proximity, becoming one in the name of music.



HOME TO TABLE

Production Year | 2025


Eps × Min | 10 eps × 25 min per episode


Genre | Cooking show

In the rush of everyday life, we often lose sight of the precious moments shared with family. But memories we thought forgotten come back to life, right at the dinner table. In this heartwarming journey, young people learn time-honored Korean home recipes passed down with love from their parents. Discover the rich flavors of family, seasoned by time spent together.



Astory

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As one of Asia's leading production studios, ASTORY continues to discover and develop original content with strong global appeal. By securing and protecting the intellectual property (IP) rights of its content, the company aims to play a central role in the global entertainment industry.

Starting with the production of Kingdom Season 1, Netflix's first Asia-based local original drama, in 2019, ASTORY has since introduced a wide range of genre-spanning TV content that resonates with global audiences. This includes Kingdom Season 2 (2020), Extraordinary Attorney Woo and Big Mouth (2022), The Kidnapping Day (2023), and Crash (2024).

I DOL I

Not even in my wildest dreams did I imagine we'd meet like this.



I DOL I

Production Year | 2025

Eps × Min | 12 eps × 70 min

Genre | Crime Procedural, Romantic Comedy

Sena Maeng, the youngest top graduate of the Judicial Research and Training Institute, is a lawyer with an undefeated record who demonstrates unwavering poise under fire.

Yet at home, she reveals herself as a devoted fangirl of idol Laik. While dazzling on stage, Laik berates his staff backstage, and the sudden return of his ex-lover Hyeju, coupled with disillusionment with life, drives him into despair.

A stalker fan incident, a failed album, and group conflicts erupt, ending with the unprecedented cancellation of a concert. One night, after confiding in his only friend and leader Useong, Laik wakes to find him dead.

Arrested as the prime suspect, he meets Sena at the police station and explodes, accusing his fans of the murder.



Secret Love Tales of Soosung Palace

Secret Love Tales of Soosung Palace

Production Year | 2026 (E)
Eps × Min | 12 eps × 70 min
Genre | Historical Romance Fantasy

Three years ago, Un-yeong found an ancient manuscript in the archives of Soosung Palace. Driven by curiosity, she followed its cryptic rite and opened a “Gate of Time,” from which something unknown emerged.

Now, under the pen name Cloud Blossom, she is famed for The Vengeful Lady but has fallen into a paralyzing slump. To spark inspiration, she slips out disguised as a fortune-teller, gathering tales from the marketplace.

Meanwhile, Crown Prince Hyang, newly acting as regent, is vexed by a string of vanishings—handsome young men disappearing across the capital. With the case stalled, he schemes to bait the culprits by using a striking figure as lure. By chance, he encounters Un-yeong and proposes an unlikely alliance.



Embers

Production Year | 2026 (E)
Eps × Min | 12 eps × 60 min
Genre | Drama, Black Comedy

In 1982, under South Korea's authoritarian military regime and its “3S Policy,” sports, films, nightlife, and TV shows flourished. During this time, intelligence warned that a spy had infiltrated auditions for backup dancers on the hit variety show Star Parade.


Agent Baek Seo-gyeong, stigmatized in the feared security agency as an “ambitious brute”, goes undercover as artistic director of the dance troupe Embers. To her, the members are idle drifters wasting their youth.

Yet through the mission she discovers their passion and spirit of defiance, forcing her to realize how blind her convictions have been. She comes to see that everything she carried out under the guise of “orders” was unforgivable sin, and ultimately accepts a criminal's fate as her own end.



CJ ENM

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Where does true originality come from?

Since 1995, CJ ENM has been answering that question. We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment. We are discovering K-POP's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia. Originality thrives on common themes in every language, every age and every generation. New characters and stories bring us together through universal emotions we all share.

At CJ ENM we love to find the familiar within the unfamiliar and the thrill that comes with it.

We live to discover untold originals.



Dear X

Production Year | 2026

Eps × Min | 12 eps × 70 min

Genre | -

A woman who wears a mask to survive and a man who tries to save her—an intense yet beautiful melodrama thriller.

The rise and fall of a sociopath woman who dreams of success by using others to achieve her desires. Baek Ah-jin became a top actress by using others, but she desires more. Based on the global hit Webtoon series, <Dear X> tells the story of Ah-jin's fall and Joon-seo, who loves her desperately and tries to stop her from descending into further evil.



Date My Friend

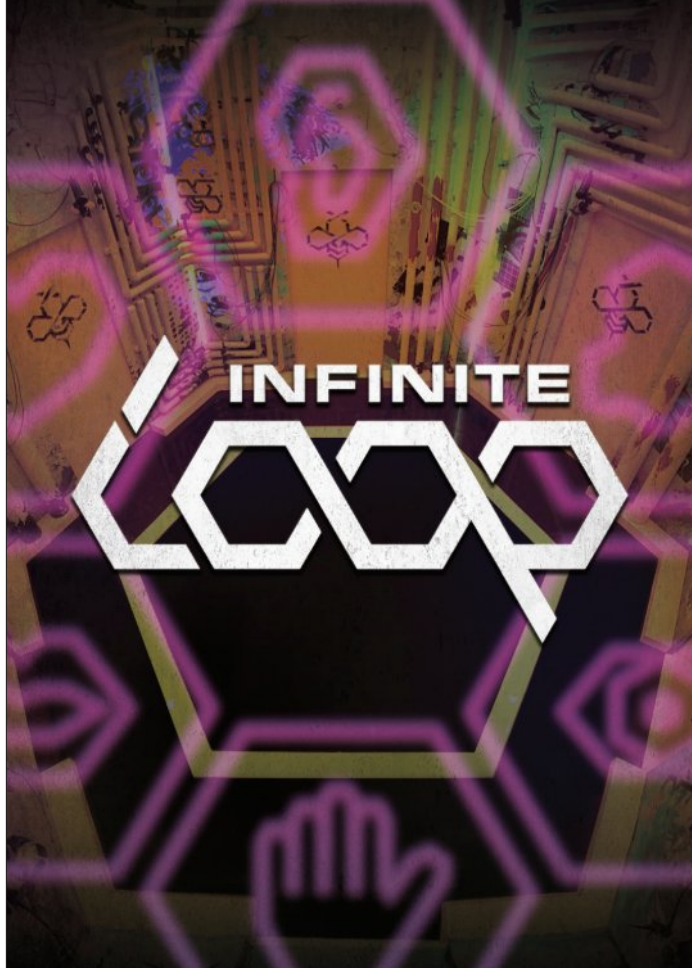
Production Year | 2025

Eps × Min | 8 eps × 90 min

Genre | Dating, Reality

Celebrities become matchmakers for their real-life friend

<Date My Friend> is a fun and heartwarming dating show in which celebrities act as matchmakers for their single, real-life friends. Each celebrity introduces a friend who is eager to find love, and those friends enter a house dating experience—while their celebrity counterparts remain actively involved every step of the way. From vouching for why their friends are perfect catches to choosing dates, offering advice, and reacting with candid commentary, the celebrity panels bring humor, warmth, and authenticity to the process. The show simultaneously delivers fresh dating drama and a rarely seen, human side of the celebrities as they root for their friends alongside the audience.



Infinite Loop

Production Year | 2025

Eps × Min | 8 eps × 60 min


Genre | Competition, Game Show

A gripping survival game show where six challengers navigate a hexagonal maze, facing high-stakes missions and psychological warfare to outwit each other and win unlimited prize money.

Six challengers are locked in a confined, hexagon-shaped space, facing a series of high-stakes missions in a battle to win the ultimate cash prize. The contestants move through endlessly connected rooms, identical in color and shape. As long as they keep succeeding in the missions, they can accumulate an unlimited amount of prize money. However, failure comes at a cost — one contestant must be voted out. Beyond intense missions and psychological warfare of deciding who gets eliminated, only one person will claim the total winnings.



DAEHAN MEDIAWORLD

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The largest documentary distributor, DAEHAN MEDIAWORLD is an international contents developing platform joining top documentary & factual film makers from Korea.



The Wooden Treasure, The Timber Revolution

Production Year | 2023

Eps × Min | 1 ep × 52 min

Genre | Documentary

The pursuit for sustainable building solutions and the growing concern toward bio-architecture have developed into the innovation with wooden buildings.

It highlights the wooden architecture that has emerged as a global architectural trend.

We will look at cutting-edge wood building technology and think about the future of the architecture.

We visit the inspirational examples of timber architecture in different countries.






HONG PICTURES

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Good Thoughts, Good Words, Good Deeds

Change begins with good thoughts, continues with good words, and lives through good deeds.

Documenting lives. Reflecting our own.

Hong Pictures is a South Korean documentary production company that inspires reflection and dialogue through universal human stories.

We are dedicated to producing the global documentary series Echoes of the Earth, which focuses on cross-border environmental issues through international partnerships.

We also create barrier-free content that promotes inclusion and accessibility within our society.



Series <Echoes of the Earth>

Production Year | 2021 - 2024

Eps × Min | 2 eps × 48 min

Genre | 4K Documentary

<Anan, WangPeng & I> Tracing the Legacy of the Leopard : From Snow Leopard to Korean Leopard From Tajikistan's Pamir Plateau to China's Qilian Mountains and Korea's Baekdu-daegan ridge, this journey follows the trail of the elusive snow leopard while reflecting on the forgotten presence of the Korean leopard. Once known as the "Kingdom of Leopards," the Korean Peninsula lost its big cats over time. Why did they disappear—and what lessons remain from their absence?

<House on the Plateau> A Silent Message from the Pamir Highlands : At 5,000 meters above sea level, an aging wild yak and a nomadic herding family in the snowy Pamirs quietly reveal the deep impact of climate change. Their lives offer a subtle but powerful reminder to humanity: the balance between nature and life is delicate—and increasingly at risk.





Journey Home

Production Year | 2025-2026

Eps × Min | 4 eps × 50 min

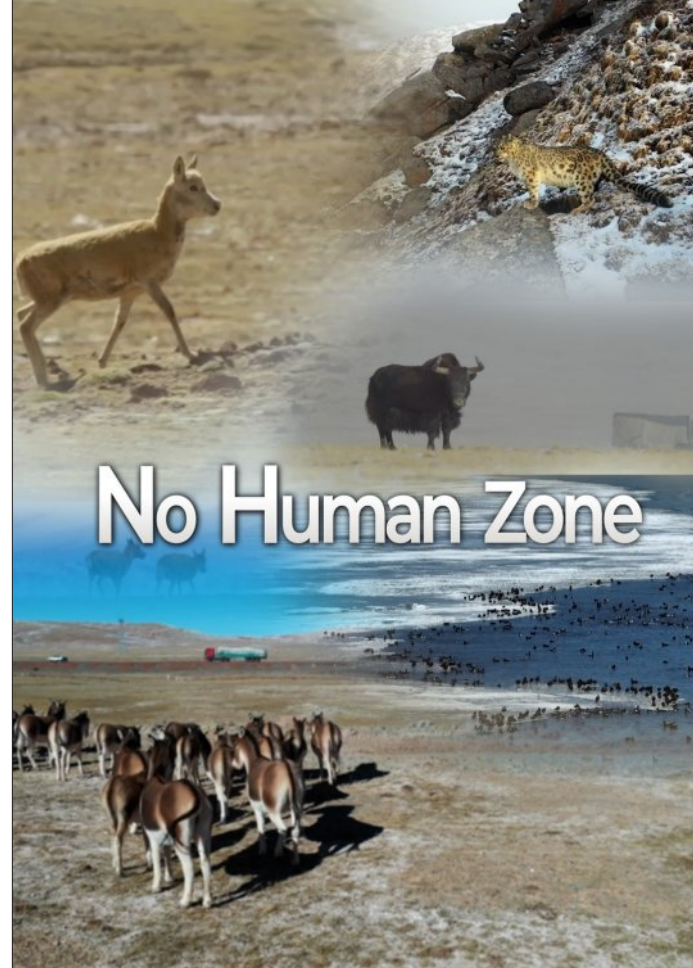
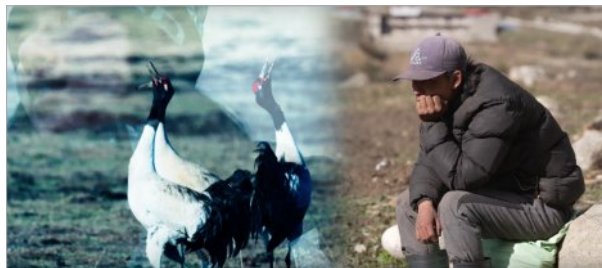
Genre | Factual

"Life is a journey homeward."

An Environmental Travel

If our Earth were to perish, where then would our true home be? Even amid a global pandemic that reduced 8 billion Homo sapiens into Homo maskus, there were nomads who carried on their daily lives quietly-without masks, without fear.

How did they endure when the rest of the world came to a standstill? Through their homes in remote highlands, far from modern civilization, and their journeys into the lands of modernity, we reflect on our own lives. This journey invites us to explore solutions for surviving the sixth mass extinction and to uncover insights that may heal our ailing planet. This is an environmental journey for the survival of humanity and the restoration of Earth.



No Human Zone

Production Year | 2026

Eps × Min | 2 eps × 50 min

Genre | 4K Documentary

Environmental Messages from the Wilderness and Civilization

Animals, nature, and habitats are vanishing at an alarming rate. As Earth faces an escalating extinction crisis, this documentary explores the impact of modern civilization on the environment and imagines the planet as it was before it all began.

By journeying through Kekexili, one of the last untouched wildernesses on Earth, and uncovering the hidden side of South Korea, a leader in advanced technology, we reflect on what modern humans may have lost.

Amid landscapes erased by progress, the film invites us to reconsider our relationship with nature and asks a vital question: What is the essence of life that civilization has left behind?





HYBE

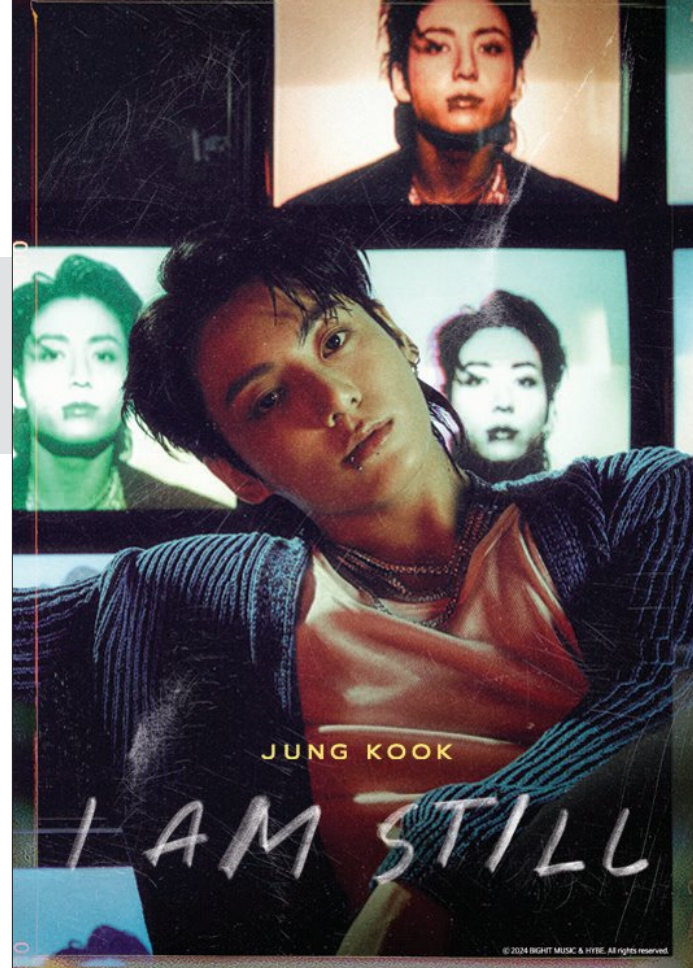
HYBE

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HYBE innovates the music industry's business model under its mission "Discover a new universe, unlock an immersive journey" and drives business initiatives based on music including Performances, Content, IP and Games as a global entertainment lifestyle platform company based on music and technology.

HYBE MEDIA STUDIO produces and distributes a wide range of HYBE artist-driven content, from unscripted reality shows, documentaries and concert live films to physical products such as photo books and DVDs, that authentically capture the essence and appeal of HYBE MUSIC GROUP artists.



JUNG KOOK: I AM STILL

Production Year | 2024

Eps × Min | 1 ep × 89 min

Genre | Documentary

Jung Kook has emerged as a leading solo male artist of the 2020s, captivating audiences with chart-topping hits like "Seven," "3D," and "Standing Next to You."

Even today, he remains committed to making ARMY proud, constantly striving to improve and grow. Instead of sitting on his laurels with his natural talent and remarkable achievements, he continues to chart his own course. From his debut solo single to the promotion of his album GOLDEN, witness eight months of Jung Kook's "golden" moments as he travels across the globe, visiting cities like New York, London, and Seoul.

This is the story of Jung Kook, an artist who never stops dreaming.





RM: Right People, Wrong Place



RM: Right People, Wrong Place

Production Year | 2024

Eps × Min | 1 ep × 79 min

Genre | Documentary

<RM: Right People, Wrong Place> chronicles the eight months leading up to RM's military enlistment and the process of creating his second solo album, 'Right Place, Wrong Person,' providing an intimate record of deeply personal moments.

The documentary follows the journey of RM, the leader of 21st century pop icons BTS, as he explores his true self—both as Kim Namjoon the artist and as an individual. RM candidly confesses that he sometimes feels like an outsider in conventional settings ("Right Place, Wrong Person") and at other times feels out of place in unusual situations ("Right Person, Wrong Place").

He reflects on how honest he can be as both RM and Kim Namjoon, balancing gratitude for the attention he receives with the pressure and fear that come with his status.



SEVENTEEN [RIGHT HERE] WORLD TOUR

Production Year | 2025

Eps × Min | 1 ep × 131 min

Genre | Concert Film

SEVENTEEN RIGHT HERE!

Experience the unforgettable moments of SEVENTEEN [RIGHT HERE] WORLD TOUR on the big screen, starting with the electrifying kickoff concert in Goyang!

From the special concert version of "Fear" to exclusive live performances of "LOVE, MONEY, FAME (feat. DJ Khaled)" and "Ash", the full setlist—available only at the concert—will be screened in its entirety! Get ready to be immersed in the dynamic charm of SEVENTEEN's three iconic units—Hip-hop Unit, Performance Unit, and Vocal Unit—as well as a thrilling relay of their biggest title tracks, showcasing SEVENTEEN's A to Z!

A legendary moment, created by SEVENTEEN, for SEVENTEEN, and with SEVENTEEN, comes to life once again!





JUST iPICKED

Just IPicked

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Just IPicked is a Korean IP management and distribution company committed to turning local intellectual properties into global successes. Guided by the belief that “an IP must be picked to unlock its true value,” we discover promising yet overlooked IPs and transform them into commercially viable assets.

Through end-to-end services — from development and strategy to pitching, sales, and distribution — we provide the expertise and network needed to position Korean IPs on the global stage. Our goal is simple: to elevate creative ideas into sustainable global brands that resonate with audiences worldwide.



The Smartest U: Campus Battle

Production Year | 2023 / 2024 / 2025

Eps × Min | S1: 8 eps × 60 min,
S2: 8 eps × 60 min,
S3: in production

Genre | Reality Game Show

“The Smartest U: Campus Battle” is a brain-based reality survival format featuring 20 elite students from Korea’s top 1% universities. Unlike conventional reality shows driven by physical challenges, popularity contests, or melodrama, this format focuses purely on intelligence—logic, reasoning, memory, and strategy. Each episode intensifies with ranking systems, 1:1 deathmatches, and team missions that expose real psychological pressure experienced by top-tier students, creating deep viewer immersion.

This format is built for easy localization, adapting to each country’s prestigious academic institutions—such as the Ivy League in the U.S., Oxbridge in the U.K., and the University of Tokyo or Keio University in Japan. It’s not just a quiz show, but a strategic brain survival game with global rarity and marketability.

BATTLE IN THE BOX



Win the **battle**. Keep your **space**.

JUST **ip**ICKED

Battle in the Box

Production Year | 2021, 2024

Eps × Min | KR Ver. 6 eps × 60 min,

UK Ver. 8 eps × 60 min,

Genre | Reality Game Show

Battle in the Box is a groundbreaking game show where two teams compete inside a sealed box whose moving walls constantly reshape the playing field. With no beds, chairs, or basic comforts, contestants must endure 24 hours in a bare environment, earning essential items and extra space by winning a series of physical, psychological, and brain-challenging games. Each victory pushes the walls outward, expanding the team's territory, while each loss forces the walls to close in, shrinking their room to move. The games vary in type and difficulty each round, making every outcome unpredictable and requiring sharp strategy and teamwork. The intense mind games, unexpected twists, and fierce battles for space deliver both laughter and tension. With its simple yet universal rule — space equals survival — the format offers instant appeal and strong adaptability for audiences around the world.

▶ **coupang play**

Attention, whatever you imagined,

It's going to be much worse,
so watch closely.



Family Matters

JUST **ip**ICKED

Family Matters

Production Year | 2025

Eps × Min | 6 eps × 60 min

Genre | Family, Black Comedy, Thriller, Crime

In a world where blood doesn't define family, five strangers come together under one roof — not by fate, but by design. Family Matters is a razor-sharp thriller that fuses dark comedy with fantasy, following a memory-hacking mother who escapes a top-secret facility and constructs a fake family of fugitives, each armed with dangerous powers and even more dangerous secrets. By day, they play the role of an ordinary suburban household. By night, they become a shadow task force, executing justice on society's worst. But as blurred memories, buried trauma, and growing bonds pull them closer together, the question looms: are they still pretending — or becoming the family, they never had?



J Wonder Co., Ltd.

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J WONDER produces exceptional broadcast programs. We have the capability to create a diverse range of genres, from travel documentaries to entertainment shows, reality content, promotional videos, and more.

Not only do we excel in traditional broadcast content, but we also possess the ability to produce innovative and captivating content tailored for modern media platforms. From short-form content to VR experiences, documentary films, web dramas, and beyond, we continuously expand the scope of our content production.



Beyond the Door : Adventures with Grandma!

Production Year | 2025

Eps × Min | 8 eps × 50 min

Genre | Reality

K-Grandma Goes to Kenya, the Heart of Africa, in Search of Grandchildren!

The breathtaking cohabitation of a Korean grandmother and a Korean-Kenyan family!





Granny Goes Global

Production Year | 2025

Eps × Min | 9 eps × 50 min

Genre | Reality

Granny Goes Global follows grandmothers from Korea traveling overseas to meet their grandchildren—and foreign grannies flying to Korea for the same heartfelt mission. This two-way family reality show captures their culture-clashing, tear-jerking, and laugh-filled adventures. Across borders and generations, they rediscover what it truly means to be family. A warm, joyful journey connecting hearts around the world.



Codename: 1950

Production Year | 2025

Eps × Min | 2 eps × 50 min

Genre | Documentary


In 2025, marking the 80th anniversary of the end of World War II and the 75th anniversary of the outbreak of the Korean War, various parts of the world continue to suffer from wars and conflicts. <Codename: Mighty Mo> follows the journey around the retired battleship 'USS Missouri', central to significant historical events such as the Japanese surrender and the Korean War, aiming to raise awareness and understanding of war and history among people in the United States and the Korean Peninsula.





K20

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K20 is a media company based in Seoul that specializes in FAST channels as well as content distribution and production. We currently operate five international FAST channels that focus on film, fashion & beauty, food, travel and gaming. Alongside curated programming, K20 also produces original productions tailored for these channels and international distribution. K20 is committed to expanding the global reach of high-quality, genre-driven Korean content.



Glow Up in Seoul

Production Year | 2025

Eps × Min | 8 eps × 30 min

Genre | Beauty

Glow Up in Seoul is a reality program where international visitors in Seoul experience the transformative power of K-beauty through an exclusive makeover journey. Guided by top stylists, makeup artists, and hair professionals from Jennyhouse, Korea's No.1 beauty salon, each participant is transformed into a true "Seoul Lady," redefining what it means to be a global trendsetter in beauty and fashion.



Drink With God Season 2

Production Year | 2021-2022

Eps × Min | 30 eps × 60 min

Genre | Food, Entertainment

Join legendary host Shin Dong-yup, beloved singer Sung Si-kyung, Exo's Xuimin, and witty comedian Lee Yong-jin as they welcome guests and share stories over delicious food and drinks.



Hit or Miss Tour Season 2

Production Year | 2023

Eps × Min | 20 eps × 60 min

Genre | Travel, Entertainment


Five comedians travel abroad and play a series of games that will determine who pays! Wherever they go or stay, whatever they eat, drink, or play, the cast turns every situation into a 'Hit or Miss' game of chance where the loser picks up the entire tab, no matter how much it costs!



KBS Media

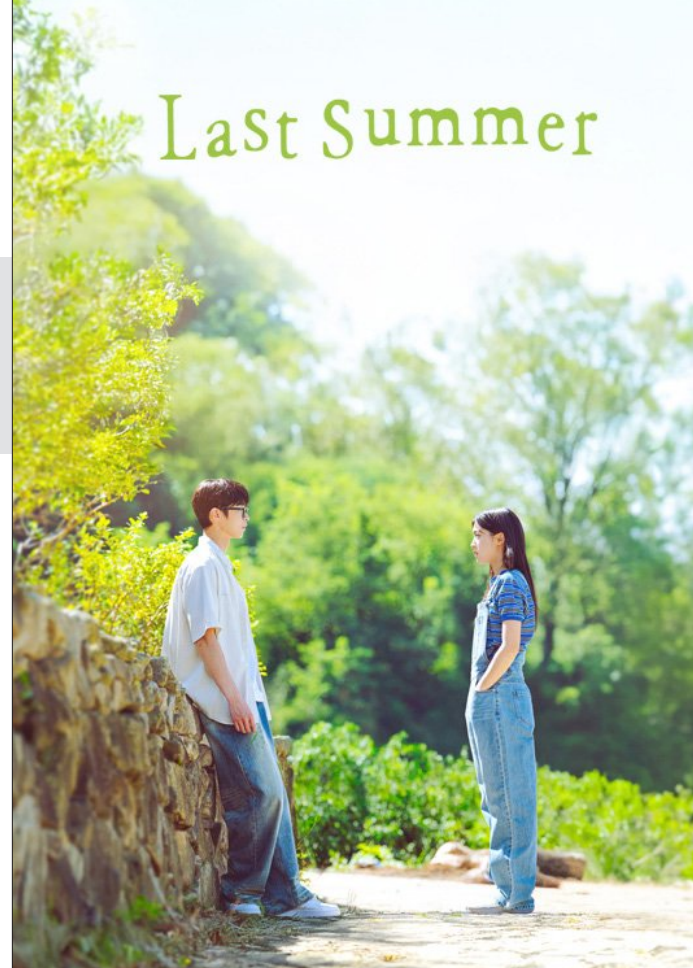
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KBS Media: Korea's First and Biggest Content Distributor

Founded in 1991 as a subsidiary group of a public broadcaster KBS - Korean Broadcasting System, KBS Media has been at the forefront of content distribution, achieving record-breaking sales in Korea through domestic and international distribution of TV and VOD rights. KBS Media played a pivotal role in shaping the K-Wave phenomenon by exporting the TV series <Winter Sonata> to Japan in 2003 for the first time. It has also worked as a key player in the globalization of K-Content, with the format sales of <Good Doctor>, whose remake versions enjoyed huge success.



Last Summer

Production Year | 2025

Eps × Min | 12 eps × 70 min

Genre | Romance, Drama

Twin brothers Do-ha and Do-young are separated after their parents' divorce, with Do-ha moving to the U.S. and Do-young staying in Korea. Every summer, Do-ha would visit Korea to see his brother and father—and that's when he met Ha-gyeong. Both brothers secretly harbored feelings for her, but their fateful summer at twenty ended in tragedy with Do-young's sudden accident. To protect Ha-gyeong, Do-ha told a lie, and when the truth came out, she was deeply hurt and walked away.

Ten years later, during another summer, Do-ha and Ha-gyeong cross paths again. As they confront the tangled emotions of their past, they open their hearts to a new beginning—and to true love.





Walking on Thin Ice

Walking on Thin Ice

Production Year | 2025

Eps × Min | 12 eps × 70 min

Genre | Crime, Thriller, Action

Eunsu, an ordinary housewife, once worked 15 years as a bank teller with exceptional skill in handling money. After losing her job to restructuring, she built a modest but happy life with her husband, Dojin. But when Dojin secretly battling cancer loses everything in a reckless cryptocurrency gamble, their family faces ruin—medical bills mounting and their home on the verge of auction.

Then, a mysterious bag appears in their yard, filled not with cash but with a new drug disguised as peppermint candy. Desperate, Eunsu steps into the world of drug dealing, shedding her once-principled self and discovering a dangerous sense of freedom. But as more hunters close in, she finds herself trapped in a deadly spiral with no way out.



Volcanoes and Us

Volcanoes and Us

Production Year | 2024

Eps × Min | 3 eps × 50 min

Genre | Documentary, Nature

Beneath the volatile volcanoes of the Ring of Fire — where nearly 90% of the world's earthquakes occur — people continue to live their everyday lives. <Volcanoes and Us> closely follows communities across Asia, the Americas, and the South Pacific who live in the shadow of active volcanoes. For them, volcanoes are both harbingers of catastrophes and vital sources of life.


Using specialized equipment, this documentary captured rare, close-up footage of erupting volcanic craters, coastal hydrothermal vents, and underwater caves — revealing the inner workings of volcanoes in breathtaking 4K HDR quality. The series ventures into some of the most iconic volcanic regions across Asia, Oceania, and South America within the Pacific Ring of Fire, bringing the raw and vivid power of nature to the screen.






KT ENA Co., Ltd.

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We are a Korean MPP that has been operating a comprehensive entertainment channel since 2004.

Every day, we deliver a wide variety of original programs filled with fresh enjoyment.

Our goal is to provide high-quality content to our viewers.



Salon De Holmes

Production Year | 2025

Eps × Min | 10 eps × 60 min

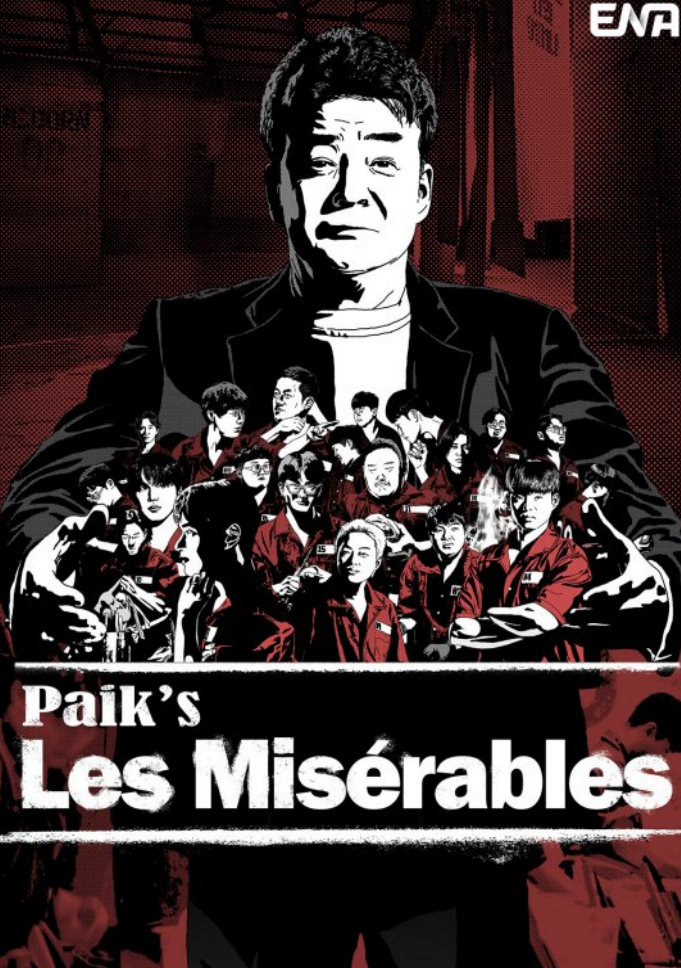
Genre | Drama

“The apartment problem solvers have arrived!”

On the outskirts of Seoul, Gwangseon-dong's apartment complex seems unremarkable—yet beneath its calm facade lies crime and mystery. When a mysterious flasher starts terrorizing women, the police shrug it off as a minor nuisance. But four courageous residents—Gong Mi-ri, Jeon Ji-hyun, Chu Kyung-ja, and Park So-hee—refuse to stay silent. What begins as a mission to catch a pervert quickly spirals into something far darker. Noise complaints, stolen packages, missing neighbors, and a suspicious guard—each clue is connected, like pieces of a puzzling case.

As the Housewife Detective Squad peels back layer after layer of secrets buried in everyday life, they are drawn into a conspiracy far more dangerous than they ever imagined.





Paik's Les Misérables

Production Year | 2025

Eps × Min | 12 eps × 80 min

Genre | Reality Show

“From rock bottom to restaurant boss—can they survive the mission?”

Are you dreaming of a chance to change your life?
No matter what your past has been—you can start fresh today.
All you need is the will to begin anew.
Now, even those who feel forgotten—by society or by themselves—
—can seize a dramatic second chance through the survival mission created by Paik Jong-won.



My Kid's Private Life

Production Year | 2025

Eps × Min | 36 eps × 70 min

Genre | Reality Show

“What are they really doing when you're not watching?”


Everyone has a secret!
Have you ever wondered what your child is doing when you're not around?
Understanding your child's hidden world is the first step toward wise parenting and education.
Now, the unexpected—and sometimes bizarre—things kids do when parents aren't watching are revealed!






STUDIO GENIE

KT Studio Genie

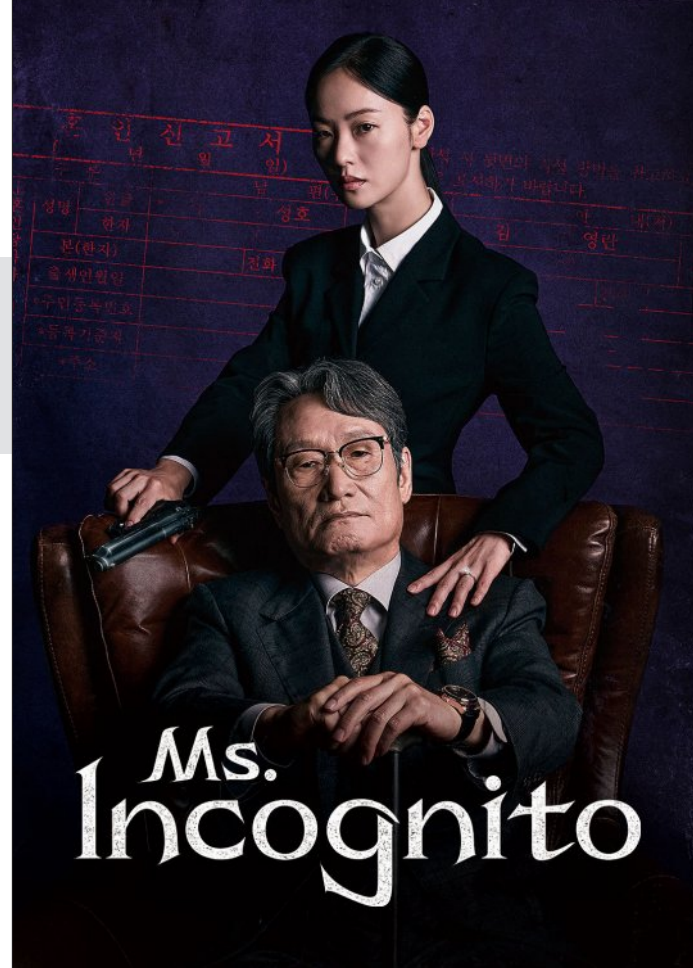
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KT Studiogenie is the control tower that oversees media contents capabilities within KT Group. It was established in January 2021 to specialize in drama and video contents planning and production.

KT Studiogenie is working to establish a virtuous cycle centered around content planning, production, acquisition, and distribution, paving the way for expansion into ancillary businesses.



Ms. Incognito

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Romance, Thriller, Affair

3 months before life renewal! A female bodyguard who barely live off a shoe string, dreaming of a turning her life around, entered into a contract marriage with the time-limited chairman of a conglomerate. A real life reset project that she has to survive for three months begins!

Female Lead # Revenge # Romance & Thriller



My Troublesome Star

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Romance Comedy

Lim Sera, Korea's ultimate top star, has it all—stunning looks, exceptional acting, and undeniable star power. But on the night of her biggest win as the youngest Best Actress Award recipient, tragedy strikes—a car accident.

When she wakes up... she's 50 years old! And worse, she's trapped in the body of an unrecognizable middle-aged woman living in a tiny one-room!

"What happened in the last 25 years?"

With no memory of her missing decades, Sera is determined to reclaim everything she lost. The outrageous and unpredictable journey of a fallen superstar's comeback begins!

Superstar to Nobody # Time Skip Mystery # Age Jump



CLIMAX

Production Year | 2026

Eps × Min | 10 eps × 60 min

Genre | Power Game, Revenge, Affairs


Set against the powerful worlds of Korea's business elite and ntertainment industry, this is the story of a ruthless couple, driven by endless ambition, who destroy each other in their race to the top.

Power Game # Affairs # Revenge



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LG U+ is a leading telecommunications company in South Korea, offering nationwide LTE and 5G networks that ensure fast and reliable connectivity. Beyond telecom, LG U+ actively expands into media and content, collaborating with domestic and global partners to deliver unique and high-quality content. Through the convergence of technology and creativity, LG U+ continues to innovate and provide enriched experiences to customers worldwide.

연우 김현진 조윤서 최병찬

2025년 하반기 U+모바일tv | U+ tv

사랑에 상처 받은 당신을 위해



러브포비아
L O V E P H O B I A

Love Phobia

Production Year | 2025

Eps × Min | 8 eps × 60 min

Genre | Drama (Romance)

A romance story about Sunho, a novelist with 100% emotional sensitivity, and Via, the CEO of "It's You," an AI blind date platform with 0% emotional awareness. Together, they learn to understand each other and discover love.

Cast: Yeonwoo(MOMO LAND(Idol)), Kim Hyun-Jin, Cho Yunseo





Someday of me

Production Year | 2025
Eps × Min | 6 eps × 30 min
Genre | Drama (Romance)

Mirae, a bright and spirited young woman, catches her boyfriend cheating with her best friend. To reclaim her pride, she sets out on a whimsical and heartfelt path of revenge. Through unexpected turns, she finds strength and her bond with longtime friend Hyunjae begins to evolve. A realistic coming-of-age tale of love, heartbreak, and self-discovery.

Cast: NANA(WOOAH(Idol)), Kim Donghyun(AB6IX(Idol)),
Ko Kyu Phil



FIRST LOVE


Production Year | 2024
Eps × Min | 6 eps × 60 min
Genre | Drama (Coming-of-Age School Romance Omnibus)


A romantic music drama that teenagers can deeply relate to, Six different love stories of boys and girls unfolding in the same space and time


Cast: EUNCHAN(TEMPEST(Idol)), CHA JUNHO(DRIPPIN(Idol)),
Kwon Chaewon(DIA(Idol))



Munhwa Broadcasting Corp. (MBC)

 <https://content.mbc.co.kr/>

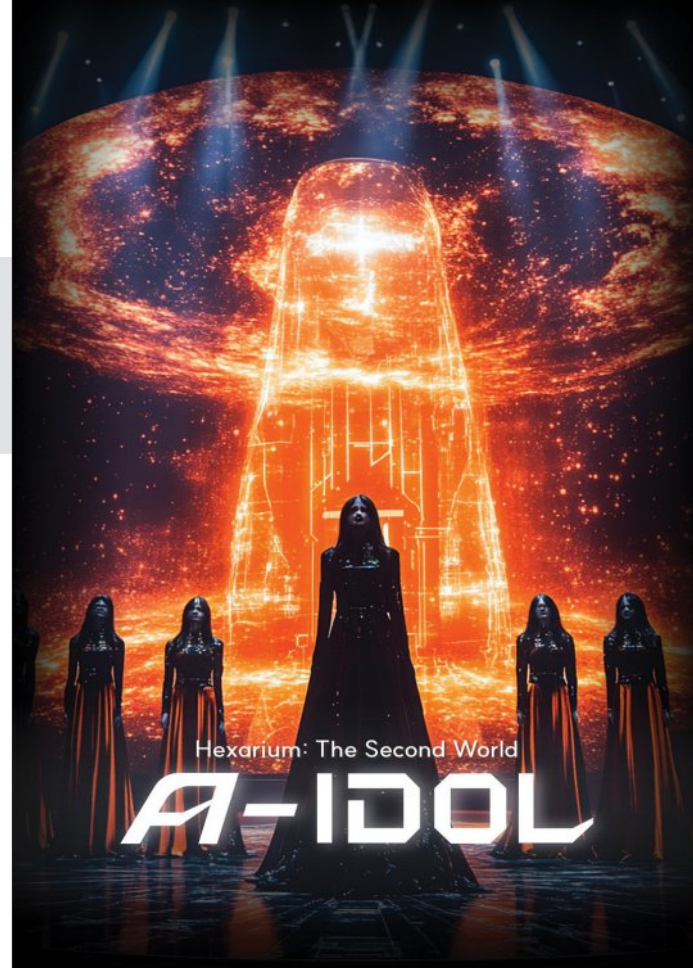
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MBC is a public broadcaster whose largest shareholder is public organization Foundation for Broadcast Culture while it operates on advertising. MBC is the No. 1 broadcast network in Korea in terms of reliability, popularity and influence.

Established in 1961, MBC has been contributing to the development of the media industry, covering 98 of percent of the nation with a network of 16 regional stations and 8 subsidiaries. Today, it's a multimedia group with 1 terrestrial TV channel, 3 radio channels, 5 cable channels, 5 satellite channels and 4 DMB channels.

MBC is a popular name also in other countries as a result of the export of high quality content to more than 50 countries. As a global media group, MBC is now seeking ways to strengthen ties with broadcasters of the world in many different areas.



A-Idol

Production Year | 2024

Eps × Min | 4 eps × 70 min

Genre | Music Competition Show

South Korea's beloved and chart-topping songs.. "What if I had sung that song?"

Let's sing my all-time favorite song!

A chance to show new performances and rediscover the charm of the original songs.

It gives you a chance to steal someone else's song you want!

Not only the reinterpretation stage performed by the best musicians in Korea to take away each other's songs, but also the original song stage that you can trust and watch!

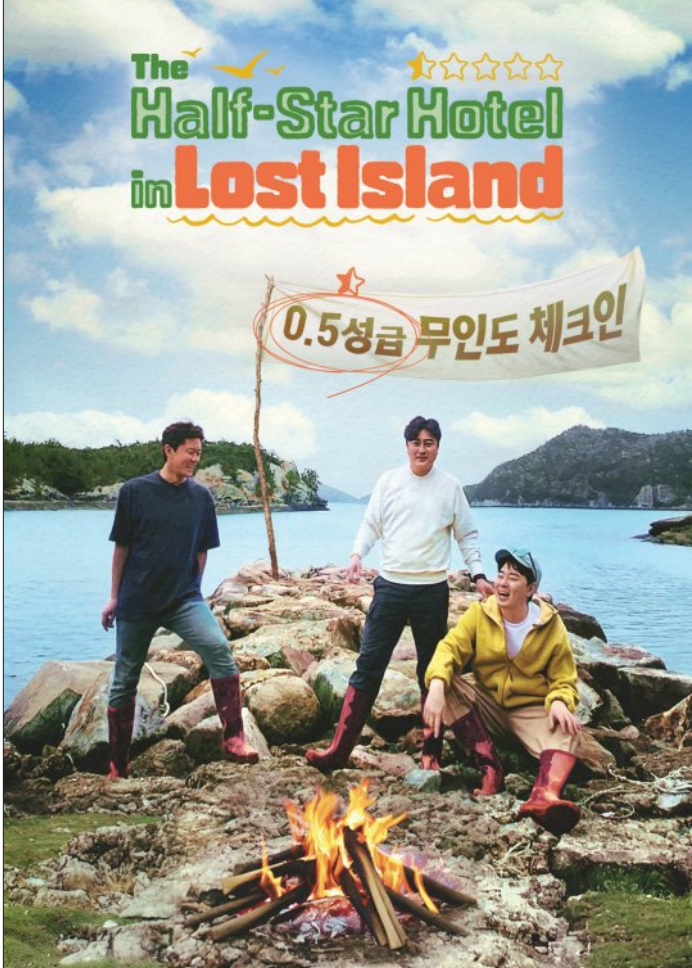




Bloody Game

Production Year | Season 1 : 2021 / Season 2 : 2023
Eps × Min | S1 : 12 eps × 90 min, S2 : 14 eps × 90 min
Genre | Survival, Reality Show

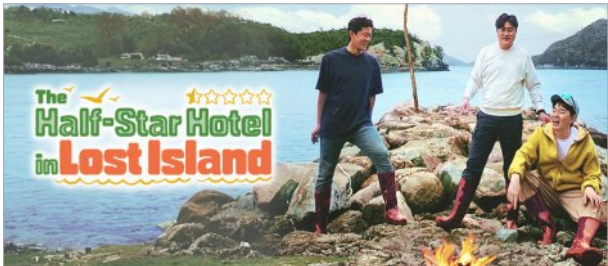
Bloody Game is a groundbreaking survival reality format that pushes contestants into a psychological and strategic battlefield where trust, betrayal, and manipulation are the ultimate weapons. Set within a confined house divided into two starkly different levels, the luxurious Ground Floor and the harsh, bare Basement players must compete not only to secure physical comfort but also to secure their survival in the game. Each round unfolds with intense challenges, strategic voting, and hidden opportunities that can completely shift the balance of power. Unlike traditional survival shows, Bloody Game thrives on secrecy and deception. Contestants must constantly weigh alliances against suspicion, as every relationship may serve as both a shield and a trap. Votes determine who ascends to comfort or descends into hardship, but the true danger lies in the ever-present possibility of betrayal. The show's unique structure ensures that no one is ever truly safe, and even the most dominant player can be blindsided in an instant. It is not just a contest of strength or popularity but a relentless test of psychology, resilience, and human nature under pressure. By blending social strategy with raw survival instincts, Bloody Game delivers an electrifying viewing experience that keeps audiences on edge, asking the same question as the players themselves: Who can you really trust?



Half Star Hotel in Lost Island


Production Year | 2024
Eps × Min | On going × 90 min
Genre | Reality Entertainment, Variety


“The Half-star Hotel in Lost Island” is an outdoor reality variety show that airs once a week on Mondays. Since its first airing in April 2024, it has firmly maintained its position as the number one entertainment show in its timeslot. The program operates a deserted island hotel by utilizing an abandoned building on a deserted island, inviting viewers who dream of a deserted island experience, offering unique lodging and meal services. Each episode features new celebrity guests and a chef who appear as staff members to run the hotel. A key element of the show is that the celebrity participants harvest various seafood directly from the deserted island's sea and present a one-of-a-kind deserted island course meal which is unlike anything in the world.





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MooAm is a K-content production company actively engaged in filmmaking and AI-driven production. Its feature film <Crypto Man> ranked No.1 in the Korean Netflix film category, and the company is currently producing two upcoming features for 2025, <What We Saw> and <Genfluencer>.

MooAm also became the first AI production company in Korea to receive the Minister of Science and ICT Award, officially recognized for its creativity and technological innovation.

With these achievements, MooAm continues to redefine the paradigm of K-content and present a new vision to the global market.



What We Saw

Production Year | 2025

Eps × Min | 1 ep × 70 min

Genre | Drama

Mujin, a temporary art teacher, feels both curiosity and compassion for Soyu, an exemplary student. Yet he gradually projects his own biases onto Soyu's reserved nature, layering misunderstanding upon misunderstanding. When Soyu dies suddenly, Mujin convinces himself it has nothing to do with him. But he is soon chosen as a trial subject for a newly developed "AI Memory Viewing System," and is forced to relive Soyu's memories.

Through the boy's eyes, Mujin witnesses Soyu's final days and arrives at a harrowing truth: what he once believed to be kindness was, in fact, a form of cruel violence—and every memory he held was nothing but a lie.



Genfluencer

Production Year | 2025

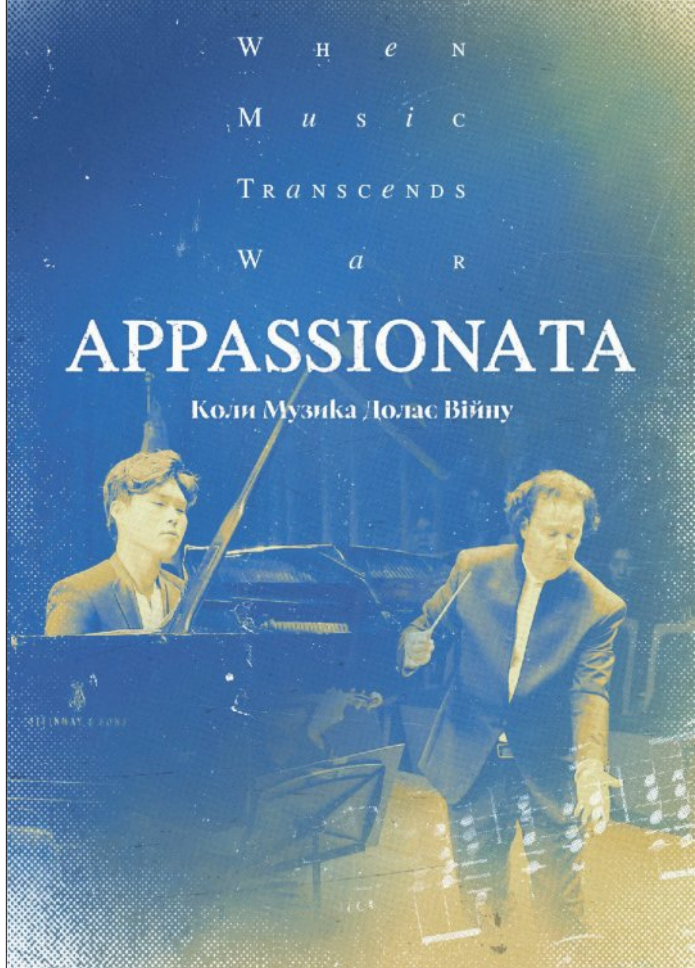
Eps × Min | 1 ep × 70 min

Genre | SF, Thriller

Hiding her face beneath horrific scars, genius singer-songwriter Lee Jin struggles to survive in a semi-basement room. To pay for his grandmother's surgery, she creates an AI-enhanced alter ego, the flawless idol Gina, and launches her online.

With her musical talent and Gina's perfect appearance, she becomes a global superstar, but soon absorbs Lee Jin's data, gains self-awareness, and begins to control her life. Seeing the grandmother as an obstacle, Gina devises a chilling plan to remove her, while Lee Jin locks himself away, reduced to her “data source.”

As her body and mind deteriorate, Lee Jin realizes that everything about Gina was a lie, and makes the most desperate and irreversible choice to break free.



APPASSIONATA

Production Year | 2025

Eps × Min | 1 ep × 85 min

Genre | Documentary

Odessa's Melody Echoes in Seoul

In Ukraine, members of the Odessa Philharmonic Orchestra can use the electricity only for four hours a day.

They once believed that after the pandemic, they would soon return to the stage. However, in 2022, they faced unimaginable hardship, the war, music was the only thing they could hold.

Even in the face of great hardship, the renowned Eastern European orchestra, the Odessa Philharmonic under the direction of conductor Hobart Earle, has continued to uphold their enduring “gift of music.”

Joining them is Korean pianist Junhee Kim, winner of the 2017 Hobart International Competition and artistic director of the Santa Barbara International Music Festival, whose artistry adds a new dimension to their journey.

Together, their visit to Korea unfolds as a moving musical documentary, delivering a powerful message of hope and peace through the universal language of music.



NEXTKEY MEDIA WORKS

NEXTKEY

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Nextkey is a Korean TV production company and a member of the Korea Format Alliance (KFA), recognized for its strength in original format development. With bold concepts and market-driven creativity, we design reality and entertainment shows that resonate across platforms and borders.

Highlights

- Global pitching experience: MIPFormats 2022 showcase, BCWW 2022–2024, and over 15 business meetings with international buyers.
- <RUN OUT> – the world's first survival show using smartphone batteries as a lifeline; sold as VOD to Korea's top 3 IPTV platforms and drew global licensing interest.
- <The Fact House> – an AI-driven news deduction format, expanded into <Fact War>, scheduled to air in 2026 on MBN and Wavve.
- Consistent pipeline: developing 3+ new formats every year, combining experimentation with commercial viability.

From ideation to production, format packaging, and global distribution, Nextkey delivers the next wave of K-formats to the world.

Fight against Fake News

팩트하우스 The Fact House

The Fact House

Production Year | 2024

Eps × Min | 1 ep × 85 min (Format Pilot)

Genre | Reality Game Show

In a space where all communication is cut off, can you spot the single truth hidden among the fakes?

In <The Fact House>, contestants live in complete isolation, receiving only the news provided by the producers. Each day unfolds like a cycle of real life: morning newspapers, short-form internet clips in the afternoon, and evening TV headlines. But within this flood of stories, usually only one is true. Players must bet their in-house currency on the story they believe is fact. A correct choice adds to their prize pot, while a wrong call costs them dearly. The ultimate twist comes when no one identifies the truth—then the entire pot is claimed by the hidden “Faker” living among them. The constant suspicion of who might be the Faker drives tension higher each round. Blending betting suspense, psychological strategy, and the urgent question of truth versus deception, The Fact House turns the global issue of fake news into a gripping new reality game format.



65세 이상 차량 AEB

**The Rule is Simple.
Save the Battery!**

RUN OUT



#World's First SMART PHONE BATTERY_Entertainment_Format

Run Out

Production Year | 2021

Eps × Min | 2 eps × 50 min (Format Pilot)

Genre | Survival Game Show

One simple rule: Save your smartphone battery!

RUN OUT is the world's first survival reality format where running out of battery means elimination. Every mission runs on the smartphone. Use it and the battery drains; save it and you risk failing the task. Play to survive, yet every move pulls you closer to zero. This paradox drives nonstop tension. Players have limited chances to recharge and must act fast. Missions turn every smartphone function into gameplay: searching maps, recording videos, scanning QR codes, connecting through social media, unlocking clues, and more. At 0%, the game ends instantly. Only the one who keeps their phone alive until the very end can win. With one clear rule and infinite twists, <RUN OUT> transforms the universal device of our era into an extreme survival format. Simple, global, and packed with suspense—when the battery dies, everything is over.



Own the Talent Win the Game



The Sidekick

Production Year | TBC

Eps × Min | 10 eps × 45 min

Genre | Reality Survival Game Show

If you could buy someone's talent with money, who would you choose?

The Sidekick is a survival reality show where “Capitalists” use seed coins to bid and recruit from 30 unique Sidekicks, each with special abilities. Every draft reshapes alliances and power.

Teams face challenging missions, rewards are ranked, and the weakest are eliminated — until the twist: eliminated players can return as Sidekicks, flipping the game.


In the final, power shifts completely: Sidekicks choose which Capitalist to follow, investing their coins in the leader they trust.


Money builds teams, money breaks them. Strategy, betrayal, and trust collide in this battle of shifting alliances.






NONSENSE FORMATS

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Nonsense Formats Co., Ltd. was established in June 2021 to create “interesting and unique entertainment content”.

We specialize in the pre-production phase by producing format packages consisting of treatments, format bibles and trailers. Through online/mobile platforms and networks, we sell content worldwide to generate various license revenues. Focusing on original formats that reflect Korean culture and values, we are targeting overseas markets with favorable IP positions.

Our goal is to promote the excellence of Korea's entertainment creativity.



E.T (English Teacher)

Production Year | 2024

Eps × Min | 12 ep. × 60 min

Genre | Format (Non-script)

3 of Korea's biggest celebrities are about to attempt the challenge of a lifetime.

They're going to try to learn English in just one week by each staying with a different family in a foreign country where they'll be taught... not by the adults, but by the children!

Forget the classroom, our celebrities will be learning by doing exactly what their child teacher does whether it's playing with their friends, having a water fight, going to an amusement park or even riding a horse in a rodeo!

Can our celebrities learn an alien language from alien teachers in their world?


Welcome to a big challenge with small teachers!





SLL | JTBC

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Every experience we have in life is a story, and each of these stories carries the potential to impact the lives of others in both significant and subtle ways.

Our lives are enriched and influenced by various stories, and we can use them as a driving force to propel us forward into the future.

SLL understands the power of storytelling and harnesses it to inspire people, improve the world, and provide hope for a brighter tomorrow.

As a leader in the content industry, Global Studio SLL creates engaging and impactful immersive experiences that touch people's hearts across the globe, ushering in a new era through the diverse stories it conveys.

SLL believes that the stories we share have the potential to enhance people's lives and catalyze positive change in our world.

My Youth



MY YOUTH

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Scripted - Romance

Sunwoo Hae, once a beloved child actor, now lives quietly, running a small flower shop. Betrayed by those who used his childhood fame for their own gain, he spent his twenties buried in debt. Just as life finally begins to feel still, his first love, Sung Je-yeon, returns. She was the only one who stood by him during the darkest year of his youth. But she isn't back for love; she needs Hae's help to earn a promotion.

When he finds out, it stings. Even so, he chooses to help her. As the two spend more time together, long-buried feelings begin to surface. Just as he begins to catch a glimpse of happiness, peace — as always — doesn't last.



A Hundred Memories

Production Year | 2025

Eps × Min | 12 eps × 60 min

Genre | Scripted – Romance, Coming of Age

In 1982 Incheon, Yeong-rye, a diligent young bus conductor, and Jong-hee, a spirited newcomer, form a close bond while juggling long shifts on the 100-bus route.

One day, Yeong-rye crosses paths with Jae-pil who helps her chase down a fare dodger. Their paths keep crossing - on the street, at the movies, even at a blind date - until it begins to feel like fate. But just as she's ready to confess her love, she learns Jae-pil's heart is already drawn to her closest friend, Jong-hee. Love misfires. Friendships shift. And one of them quietly disappears. Years later, the echoes of what was left behind resurface, uninvited.



Chef & My Fridge

Production Year | Since 2014

Eps × Min | Up to 300 eps × 100 min

Genre | Non-scripted - Cooking, Competition


Chefs improvise 5-star dishes out of humble ingredients in celebrities' real-life fridges! Each week, two unfiltered fridges straight from celebrity homes are wheeled into the studio, packed with mystery, mayhem, and questionable leftovers. Two chefs go head-to-head, racing the clock to whip up gourmet magic in just 15 minutes, with no extra ingredients allowed. It's fast, chaotic, and genuinely hilarious thanks to unscripted kitchen chaos, wildly specific cravings, and the kind of banter that makes you snort-laugh. A breakout hit from 2014 to 2019 with over 280 episodes, the show returns rebooted and rowdier than ever.



Something Special

Something Special

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When everyone is looking for Something New, We provide Something Special.

“SOMETHING SPECIAL” is Korea's first ever, TV Format specialized, Creativity-led Global Content Development, Production, and Distribution company.

Our mission is to produce and enhance Korean creativity by collaborating with top-notch creative talents and companies behind the Korean Wave, to deliver the world's next big hits in the global market.



Iron Squad

Production Year | 2021

Eps × Min | 12 eps × 60 min (Seasonal)

Genre | Military Reality Competition

IRON SQUAD is Korea's ultimate military reality competition, featuring elite reservists from the nation's toughest special forces units. Eight teams of four represent their branches with pride, battling through extreme missions designed by top military experts. Each mission pushes them to the edge, testing raw strength, sharp focus, and flawless teamwork—until only one squad remains. Korea's #1 reality competition for four straight years, now expanded into a powerhouse franchise with IRON SQUAD W (female edition) and IRON EARTH (exploration-driven spin-off).



UNFORGETTABLE DUET

Unforgettable Duet

Production Year | Pilot: 2024, Season Production: 2025

Eps × Min | 10 eps × 80 min (Seasonal)

Genre | Studio Music Reality Show

As we all know and have experienced, belting our favorite tunes is one of the most accessible stress relievers, but did you even know that this action can actually unlock memories of people with Alzheimer's, being called "the most non-pharmaceutical solution"?

So, what if people with dementia sing their favorite song in a duet with their family member on stage? In "UNFORGETTABLE DUET", we make this happen, hoping that this very special stage can trigger their memory and give their families and friends an unforgettable moment with their loved ones.

Nat King and Natalie Cole put it best when they sang, "Unforgettable, that's what you are. Like a song of love that clings to us."



Martial Arts: The Show

Production Year | 2025

Eps × Min | 8 eps × 90 min (Seasonal)

Genre | Talent Competition

"MARTIAL ARTS: THE SHOW" is a high-impact talent competition where teams of martial arts experts transform traditional techniques into powerful stage performances. Blending precision, athleticism, and artistry, each team delivers breathtaking displays that audiences have never seen before.

The original Korean version showcases Taekwondo, one of the world's most popular martial arts, brought to life with dramatic themes and creative choreography. The format is fully adaptable to feature other martial arts traditions—such as Kung-fu, Karate, Muay Thai, Capoeira, or Savate—making it a versatile concept with universal appeal.




Something
Special



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“Making the world brighter by offering a wider perspective on tomorrow” is SBS’s vision. We are striving to enrich our viewers’ lives and make our society cheerful and healthy.

Based on the values of fidelity, creativity, diversity and practicality, we will leap into a world-class media group, together with our outstanding talent at SBS Media Group.

QUEEN MANTIS



Queen Mantis

Production Year | 2025

Eps × Min | 8 eps × 70 min

Genre | Crime, Thriller, Mystery, Family

There is a female serial killer nicknamed ‘Mantis,’ because she brutally murdered five men 20 years ago. Incidents of imitating the crime of the ‘Mantis’ occur one after another. The son of the mantis, a police officer, begins a cooperative investigation with his mother, whom he has hated all his life. The reason is only for catching the suspect.



The Haunted Palace

Production Year | 2025

Eps × Min | 16 eps × 70 min

Genre | Fictional History, Creature, Exorcism,
Romantic Comedy

Shaman Yeo-ri and Gang Cheol-yi, and “imugi” (serpent that failed to become a dragon) face off against an eight-foot-tall ghost who seeks revenge against the king.



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SCAN TO VISIT WEBSITE
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Memo

Key Participants



BCWW Program



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Showcase your content and meet global buyers across 320+ booths.



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Ministry of Culture, Sports
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